As we approach the end of the year it’s time to reflect on 2020 and what opportunities and challenges this year has brought us.

It’s no secret that the biggest headline of the year has been the global impact of COVID-19. Many businesses and families have struggled, but thanks to our customers and their continued support, LATICRETE Australia has remained busy with ongoing projects and new opportunities.

I am excited to share our comprehensive newsletter with you, including the press release of our new partnership with AllPrep Flooring Specialists Pty Ltd!

Here are some of the highlights:

Our team in Australia remain focused and committed in developing and marketing a range new products for permanent tile & stone installations, a range we believe will ease the installation process for installers.

In supporting our commitment to training and education, we share some of the photos and details of trade events, TAFE and in-store training which occurred this year.

Also featured is an interesting and informative article from Fred Gray, Technical Service Manager, on “Efflorescence and tile installation systems” not to mention our Technical Service Tips for tiling and grouting in hot weather.

This issue also includes two new Australian Project Spotlights in Wahroonga, NSW and Richmond, VIC.

In living the LATICRETE values, the ladies from our team, got involved in a community project with A Brave Life. The ladies attended a “High Tea Fundraiser” community event in March to show their support.

We share some projects across Australia where our installation materials have been used and share photos of our winners in various competitions that we’ve run.

We look forward to the upcoming, busy season before the team at LATICRETE Australia take a break over the Christmas period. Be sure to note the important dates as provided in our 2020 Holiday Schedule and reopening dates for 2021.

Make sure you’re up to date with all things on LATICRETE by following us on social media.

For Technical Support, or to chat with us about your next project, call LATICRETE on 1800 331 012 or email: sales@laticrete.com.au

We hope you enjoy reading this issue.

Thank you for your continued support to LATICRETE.

Best wishes to you & your family for a prosperous 2021!

Keep well and stay safe.

Emma Tschannen
LATICRETE Australia General Manager

1600 Team Members
60 Years of Innovation
6 Continents
100 Countries
3 Generations
1 Family

AS WE APPROACH THE END OF THE YEAR IT’S TIME TO REFLECT ON 2020 AND WHAT OPPORTUNITIES AND CHALLENGES THIS YEAR HAS BROUGHT US.

www.laticrete.com.au
Dear Valued LATICRETE Customers & Team Members,

It is with great pleasure that I write to you today to introduce myself as the new CEO of LATICRETE International, Inc.

I hope all of your loved ones and co-workers are safe, and I wish you all the best during this challenging time.

I am honored the Rothberg family has chosen me to join a great team and continue on with their legacy of superior products along with the guidance and support of David Rothberg, who will remain as Chairman of the Board.

Your business is very important to all of us. The success of our solutions in the markets we serve is the result of the projects you drive and the market development you lead. We are very thankful for your support and are committed to being an innovative and trusted partner.

We will navigate through these uncertain times and continue to develop and grow as partners.

Stay safe and well. I look forward to the opportunity of meeting you in the future.

Sincerely,

Patrick J. Millot
Chief Executive Officer

Follow us: 🌐 📸 📚 🌐
ANNOUNCEMENT

LATICRETE® SUPERCAP® ADDS ALLPREP FLOORING SPECIALISTS PTY LTD AS NEWEST PARTNER

LATICRETE® SUPERCAP® manufacturer of the revolutionary self-leveling SUPERCAP “Pump Truck” System, announced today its new partnership with AllPrep Flooring Specialists Pty Ltd.

AllPrep Flooring Specialists Pty Ltd is the first to go to the Australian market using the LATICRETE SUPERCAP “Pump Truck” System.

A superior performing, time-saving and cost-efficient method of finishing new concrete or capping existing slabs. This cutting edge system combines the power of the pump with the next generation of self-leveling materials, resulting in the “The Next Generation Slab™”.

The “Pump Truck” is a computer-controlled, mobile blending unit (MBU) that ensures perfect concrete mixing every time. Once mixed, formulas are pumped directly onto prepared sub-floors through a controlled high-rate piping and hose system. Blending is done on-site at street level. The pump truck can continuously deliver up to 15 tons of material per hour to all kinds of buildings, even high-rises located in congested areas that are as tall as 70 stories, covering up to 4,645m² per day.

The LATICRETE SUPERCAP proprietary formula has tremendous flow and subsequent workability. Its low alkali formulation does not contribute to “alkali attack” on acrylic adhesives, as often is the case with conventional green concrete. Additionally, this system eliminates the need for power-troweling and grinding.

Noise, dust and ongoing bag clean-up issues are a thing of the past with the LATICRETE SUPERCAP environmentally-friendly “Pump Truck” system. Its technology allows for a completely new way of thinking about planning large-scale projects.

AllPrep Flooring Specialists Pty Ltd Managing Director - David Kealy has over 30 years experience in the self levelling underlayment industry and will showcase the LATICRETE SUPERCAP System for the very first time in Australia.

The LATICRETE SUPERCAP System has been used in hundreds of projects consisting of millions of collective m² in major metropolitan areas in North America. This new partnership represents the first time the technology has been made available in Australia, and will change the dynamics on largest high-rise, commercial and industrial flooring markets.

LATICRETE SUPERCAP is a leading manufacturer of premium self-leveling materials for the building industry. The LATICRETE SUPERCAP System is a time-saving, cost-effective method for finishing new concrete or capping existing slabs that meet or exceed finished flooring tolerances. The system consists of a LEED-qualified, low alkali, premium self-leveling, cement-based technology that is installed using a patented computer-controlled mobile blending unit. For more information, visit the corporate website:

www.laticretesupercap.com

We are very pleased and excited to be partnered with this world wide proven LATICRETE SUPERCAP System which will pump up self levelling materials up to 70 floors from street level to deliver a perfectly flat floor faster, safer and greener. ~ David Kealy

We are very proud and excited to work with AllPrep Flooring in Australia. David has great expertise and an excellent reputation in the market. We look forward to a successful cooperation. ~ Erno de Bruijn, President and COO International Division, Laticrete Int Inc.
ANNOUNCEMENT

PRODUCT RELEASES
In 2020

LATICRETE Australia remained focused and committed in 2020 to providing solutions for permanent tile & stone installations materials for the construction market. In keeping with building our brand, we are excited, not only have we reworked our packaging, we have also released 4x new, Australian made tile & stone installation materials to the market:

PERMACOLOR® NS Grout
PERMACOLOR NS is an ultra-premium, factory prepared, polymer fortified, non-sanded cement-based grout designed for grout joints up to 6 mm, for use on highly delicate surfaces such as polished marble, soft glass, and metals. Excellent for wet and dry areas, for interior and exterior installation.

Features & Benefits
- No blotchiness and resists efflorescence (compared to other Portland cement-based grout)
- Contains anti-microbial technology
- Easy to install, no additive required just mix with water
- Easy to clean, dense and non-shrinking
- Available in 12 top designer colours

Click here for more product information.

PERMACOLOR® Grout Packaging
PERMACOLOR Grout IS NOW available in:
- 5kg bags - will replace the 2kg bag. Available in 12 of our top colours
- 10kg bags - available in 20 of our top colours
- PERMACOLOR Select Base is now manufactured in Australia! The Colour kits are available in 40x colours.

Click here for more product information.

HYDRO BAN® SLURRY
HYDRO BAN SLURRY is a cement-based one component, polymer fortified, waterproofing material that mixes with water and easily applies with brush, roller, or trowel. This product can be used on retaining walls, water features, slabs on ground, and immersed installation where water resistance is required.

HYDRO BAN SLURRY is suitable for areas requiring negative hydrostatic pressure resistance up to 2.5 BARS and positive hydrostatic pressure up to 5 BARS.

Features & Benefits
- Rapid drying for faster time to tile
- Flood testing in 24 hours at 21°C or higher
- Anti-fracture protection over shrinkage and other non-structural cracks
- No use of fabric required - greater crack bridging ability with improved productivity
- Easy to apply, no special techniques involved
- Bonds directly to metal, PVC, and ABS plumbing fixtures.

†Refer to cautions section on DS1259 for more information on curing

Click here for more product information.

PRIME-N-BOND™
PRIME-N-BOND™ is a versatile, ready-to-use, single coat, low VOC primer designed to enhance the adhesion of adhesives to many smooth and non-absorptive substrates that can be difficult to bond to.

Features & Benefits
- Multi-purpose and can be used on a wide range of substrates
- One component, ready-to-use, no mixing required
- Single coat application
- Apply with roller or brush
- Formulated with aggregate for an enhanced mechanical bond of mortars to a variety of smooth or low-absorptive substrates
- Improves bonding of cement self-leveling products
- Low VOC, low odour, ideal for interior and occupied areas

Click here for more product information.
OUR COMMITMENT TO TRAINING

LATICRETE SUPPORTS TRAINING

2020 saw LATICRETE Australia Technical Sales Reps show their commitment in continuing to educate and provide technical support to the tile, stone and flooring industry.

PROFIT THROUGH KNOWLEDGE (PTK) SEMINARS

NSW Seminar: A booked out Waterproofing and Epoxy Grout Training Seminar was held at the LATICRETE Training Centre in NSW. Attendees were actively involved in discussions, classroom learning, and hands-on demonstrations using SPECTRALOCK® PRO Premium Grout® and HYDRO BAN® Waterproofing and Crack Isolation Membrane.
PRODUCT TRAINING WITH AMBER EASTWOOD, NSW
LATICRETE Technical Sales Rep, Craig Hunter spent the morning at Amber Eastwood providing product and hands-on training with the Amber team. Product focus was: 335 adhesive, Ultra X8 Polymer Fortified Flexible Adhesive, SPECTRALOCK PRO® Premium Grout* and STONETECH®.

ON-SITE TRAINING & SUPPORT
EPOXY GROUT DEMO WITH AP TILING, VIC
Corey Downes, LATICRETE VIC Technical Sales Rep, on-site with Adam from AP Tiling providing hands-on epoxy grout training using SPECTRALOCK PRO® Premium Grout*.

ON-SITE WITH FC TILING, VIC
Chris Stenhouse, LATICRETE VIC Technical Sales Rep on-site with Fernando from FC Tiling in VIC, providing hands-on training with SPECTRALOCK PRO® Premium Grout*. The project consisted of a 15m² balcony tiled with 1200mm x 230mm porcelain tiles. Products were purchased from Tilers Warehouse in Narre Warren.

PRODUCT DEMOS WITH IRELAND TILING, VIC
Chris Stenhouse, LATICRETE VIC Technical Sales Rep caught up on-site with the team from Ireland Tiling in Ferny Creek, VIC to drop off their HYDRO BAN® accreditation certificate for attending the certification and assessment course. The rest of the team had hands-on product training using HYDRO BAN® waterproofing and discussed the benefits of 3701 Fortified Mortar Bed.

IN-STORE STAFF TRAINING
GROUT TRAINING AT AMBER STANMORE AND AMBER SEAFORETH, NSW
Craig Hunter, LATICRETE NSW Technical Sales Rep, continued product training with Amber Stanmore on all things grout, including hands-on demos with SPECTRALOCKPRO® and PERMACOLOR® Grout.

HANSD-ON DEMOS AT BAYSET, DOVETON & CAMPBELLFIELD, VIC
Corey Downes and Chris Stenhouse, LATICRETE Technical Sales Reps at Bayset in Doveton and Campbellfield, VIC. Trades had the opportunity to chat with Corey and Chris, and participated in hands-on product demos using LATICRETE waterproofing and epoxy grout installation materials.
ARGUS TILING SERVICE MUDGEE, NSW - SPECTRALOCK® FIRST TIMERS

Glenn Mannix, LATICRETE Technical Sales Rep on-site with Darren and Jay from Argus Tiling Service Mudgee. The team gave SPECTRALOCK® PRO Premium Grout a try for the first time.

MODERNISTIC SERVICES BALCONY PROJECT, VIC

The team from Modernistic Services hard at work on this project in Dandenong, VIC. The project features 4 balconies installed with 600x600mm porcelain tiles and grouted with SPECTRALOCK® PRO Premium Grout supplied by STileS.

THE GREY ARMY TRAINING, VIC

Chris Stenhouse, LATICRETE VIC Technical Sales Rep on a re-grout job in Mt Eliza with Ron from The Grey Army using, SPECTRALOCK PRO Premium Grout, Desert Khaki. Supplied by Bayside Tiles Seaford.

DEMO WITH SEASIDE TILING, NSW

Craig Hunter, LATICRETE NSW Technical Sales Rep, caught up with Jai Prevett and the team from Seaside Tiling for an on-site demo at a new coffee shop in Cameron Park, NSW. Craig demonstrated SPECTRALOCK® PRO Premium Grout which is being used on the 80m² project.

ONSEITE SPECTRALOCK® TRAINING WITH MJM TILING, NSW

LATICRETE NSW Technical Sales Rep, Craig Hunter, on-site with Mick and Karl from MJM Tiling providing training on SPECTRALOCK® PRO Premium Grout at a 100m² commercial kitchen project in Mayfield West, NSW.
Hi Craig,

Just a quick email to express my appreciation for the time you spent with our Stage 3 Wall and Floor Tiling students last Monday, educating them in general waterproofing processes and Laticrete’s products in this crucial area of their study. Your industry experience and knowledge of waterproofing practice ensures the students receive current information in this vital area.

We are able to use the Hydro Ban you left us on their practical tasks through the week and many commented favourably on the ease of use. They deconstructed their simulated shower floor jobs and were able to see for themselves that the product did stretch as far as you said it would. (there were a few sceptics before this!) The demonstration and hands on learning the students gained from your visit is invaluable as most were going to go back to work this week to inform their employers of what they had learnt, so not only passing on knowledge to the students but reaching the industry as a whole. As you are all too aware the need for correct application and current knowledge in this area of Tiling is paramount.

Thank you again for taking time out of your busy schedule and please pass on my thanks to Laticrete’s management who support you in being able to do this.” ~ Jennifer Keeley, Head Teacher, TAFE NSW.

TAFE TRAINING

LATICRETE supports and assists TAFE facilities in developing and educating students to gain a better understanding of the ceramic tile and stone industry.

PRACTICE MAKES PERFECT

LATICRETE NSW Technical Sales Rep, Craig Hunter, facilitated training to Stage 1 and Stage 3 students at Randwick and Newcastle TAFE. Focus of the training was on adhesive characteristics and selection, industry standards with a focus on waterproofing, including the use of HYDRO BAN® and HYDRO BAN Fillet & Sealant. Students were actively keen in learning both in the classroom and with hands-on training while focusing on best practice methods. Well done to the TAFE students.

CUSTOMER APPRECIATION LETTER

Hi Craig,

Just a quick email to express my appreciation for the time you spent with our Stage 3 Wall and Floor Tiling students last Monday, educating them in general waterproofing processes and Laticrete’s products in this crucial area of their study. Your industry experience and knowledge of waterproofing practice ensures the students receive current information in this vital area.

We are able to use the Hydro Ban you left us on their practical tasks through the week and many commented favourably on the ease of use. They deconstructed their simulated shower floor jobs and were able to see for themselves that the product did stretch as far as you said it would. (there were a few sceptics before this!) The demonstration and hands on learning the students gained from your visit is invaluable as most were going to go back to work this week to inform their employers of what they had learnt, so not only passing on knowledge to the students but reaching the industry as a whole. As you are all too aware the need for correct application and current knowledge in this area of Tiling is paramount.

Thank you again for taking time out of your busy schedule and please pass on my thanks to Laticrete’s management who support you in being able to do this.” ~ Jennifer Keeley, Head Teacher, TAFE NSW.
Efflorescence is a process resulting in an undesirable, whitish discolouration (staining) or white salt deposit on a tiled surface from the crystallisation process of soluble salts.

Crypto (hidden) florescence is a process resulting in the crystallisation of soluble salts in or on the bedding layer of a tile installation.

The occurrence of salt deposits, generally referred to as efflorescence, is a potential problem whenever, amongst other reasons, Portland cement products are used in tiling systems. It is important to note that efflorescence is not considered a defect of the installation materials, but rather a naturally occurring characteristic of Portland cement-based tile installation products. The best way to prevent efflorescence is to better understand what it is and how it happens. Three things have to happen for efflorescence to become a problem:

1. There must be soluble salts (solute) present. These salts are mainly present in Portland cement products from the manufacturing or hydration process. There are however other sources of salts (contaminated sea salt, contaminated mixing water, cement accelerators, acid residues, lime etc...) though.
2. Water (solvent) must be present in the bedding mortar bed and/or grout that will eventually evaporate during the setting process.
3. Some type of force (evaporation, gravity, capillary movement, hydrostatic pressure etc...) has to bring the dissolved salts (solutions) to the surface of the installation.

If all 3 things occur and the water evaporates, salt crystals form and generally remain on the surface where they react with carbon dioxide in the atmosphere. The reaction with carbon dioxide can turn the salts into more difficult to remove solids over time. These salts can be calcium carbonate, sodium carbonate, potassium carbonate, or calcium hydroxide depending on the source of the Portland cement raw materials and the dehydration process. There are however other sources of salts (contaminated sea salt, contaminated mixing water, cement accelerators, acid residues, lime etc...) though.

Eliminating any of the 3 needed circumstances will help eliminate the occurrence of efflorescence.

Efflorescence is categorised as Primary or Secondary;

1. Primary efflorescence generally refers to the efflorescence emanating from the drying of tile installation products containing Portland cement and the mixing water required for the installation process. The formation of efflorescence may also be exacerbated by wet site conditions and temporary background moisture. An example would be the lightening in colour or staining of the surface of cement grout joints after the initial drying period. The drying process brings soluble salts to the surface, mainly light-coloured calcium hydroxide, that may dilute the richness of the intended grout colour or leave heavier salt deposits. Under the right conditions, efflorescence may manifest as a furry, white crystalline surface growth that can be easily removed immediately after its occurrence. Primary efflorescence is considered an aesthetic defect however persistent water infiltration into setting/background/adjacent materials containing soluble salts may result in a functional defect. See photograph 1 which depicts white salt staining from efflorescence forming on the surface from excess water being used in mixing the grout.

2. Secondary efflorescence refers to the efflorescence emanating from the tile installation materials, background materials and/or other sources of solutes adjacent tile installation, where persistent infiltrations of water are present and resulting salt deposits occur on or under tile surfaces after the tile installation has cured. Afflictions range from minor grout staining to, calcareous growths that can require mechanical processes to remove. Crypto florescence is normally associated with secondary efflorescence and has the potential to cause bond failure due to; depletion of calcium in bedding materials; or expansive build ups under the tile system. The severity of these more chronic afflictions is generally related to design and incompatible work practices.

Ways to help “minimise” the occurrence of efflorescence include:

1. Follow good design principles that target the elimination of any of the 3 factors that are required for efflorescence to occur.
2. Use installation materials that have minimal minerals or salts that can be dissolved and transported within the tiling installation. The use of epoxy fixing materials are a good example.
3. Use the specified amount of mixing water with tile installation materials.
4. Ensure substrates are dry and not subject to constant or intermittent damp before commencing the work. Protect the works from environmental or site water during the works.
5. Use waterproof membranes, to falls, as high as possible in the tiling system to isolate bedding that may be the source of minerals or salts. Don’t allow porous bedding materials to sponge up and hold water in substrate depressions or sump like conditions.
6. Target 100% adhesive coverage and bedding of finish to eliminate voids and tracks that allow water to collect and travel in.
7. Use under bed drainage systems to eliminate water where possible.
8. Limiting the exposure of tile perimeters to infiltrating water. Make use of perimeter barriers and flashings.
9. Slope the area to drain water from the surface to outlets. Water allowed to sit on tilled surfaces are prone to be absorbed into bedding layers through the grout joints.
10. The use of latex and consolidating additives in mortar beds may help minimize the effects of efflorescence by restricting water absorption and the rate of transpiration of moisture through bedding materials.

Unfortunately, at this point, there is no clear-cut answer for the total elimination of efflorescence.
There are various reasons why this can happen. The residue can appear due to over application of the sealer or not enough product being wiped off during the application process.

The hazy white residue that can appear after applying a water-based sealer often looks like hard water deposits on the surface of the stone. This residue may make a polished stone surface look dull because the residue is on top of the original finish of the substrate. Simply stated, this is referred to as sealer residue.

If residue is noticed within the first several hours after application, simply reapply the sealer. Allow the sealer to dwell for 2-3 minutes then agitate the surface with a nylon brush or white nylon scrub pad. Wipe thoroughly dry. For stubborn residues, or if more than 24 hours have passed, STONETECH® KLENZALL™ can be used.

Sealer residue - The hazy white residue that can appear after applying a water-based sealer often looks like hard water deposits on the surface of the stone.

For more information click here to read Technical Data Sheet TDS1260.

If you have any questions regarding the use, installation or maintenance of STONETECH or sealed stone, contact LATICRETE Technical Services at 1800 331 012.
TILING & GROUTING IN HOT TEMPERATURES

Summer is just around the corner, so make sure you are ready for the heat by reading these helpful hints and tips for tiling in hot weather!

You want to ensure the best installation of your projects over the hotter months, and there is a simple rule to follow when an installation is subjected to high temperatures: The 8°C Rule — for every 8°C above 21°C, Portland cement and epoxy based materials take half as long to cure.

Continue reading the Hot Weather Tiling and Grouting TDS-1176 here.

For Technical Support contact 1800 331 012 or email: technicalservice@laticrete.com.au

There is a simple rule to follow when the temperature is high during installation: The 8°C Rule — for every 8°C above 21°C, Portland cement and epoxy based materials take half as long to cure.

HELPFUL HINTS:

- For best results, always ship and store installation materials at 5°C — 32°C to extend the shelf life and working time. Do not store products in direct sunlight. If installation materials are too warm, they should be cooled to the specified temperature range for that specific product.
- Ensure on site mixing water temperature is between 5°C and 32°C.
- Dampen or wet down substrate surfaces to not only clean the area, but to lower the temperature and lower the absorption rate of the substrate. Sweep off excess water just before mortar is applied. This step will extend the working time of the installation materials.
- Stir latex additives thoroughly before mixing with thin-sets, grouts, plasters, stuccos and other Portland cement mortars.
- Due to the rapid rate of moisture loss and Portland cement dehydration at temperatures >32°C, cover installations with polyethylene sheeting for 1-2 days to allow curing at a more normal rate.
- Low humidity also accelerates the curing process.
- Tent off or provide shade when working in direct sunlight.
- Work during cooler periods of the day (e.g. early morning).
HYDRO BAN®

HYDRO BAN® is a thin, load bearing waterproofing/crack isolation membrane that DOES NOT require the use of fabric in the field, coves or corners. HYDRO BAN is a single component, self-curing liquid rubber polymer that forms a flexible, seamless waterproofing membrane that bonds directly to a wide variety of substrates. HYDRO BAN is a certified low VOC emitting product. HYDRO BAN is extensible Class 3 membrane suitable for immersed installations, internal wet areas and external above ground use.

HYDRO BAN features rapid drying time for a faster time to tile, and changes colour from a light sage to an olive green when cured.

Key Features
- Meets and exceeds the requirements of AS4858 and AS4654.1 for a Class 3 Membrane.
- Thin; only 0.6 mm - 0.9 mm thick when cured.
- Anti-fracture protection of up to 3 mm over shrinkage and other non-structural cracks.
- “Extra Heavy Service” rating per TCNA performance levels (RE: ASTM C627 Robinson Floor Test).
- IAPMO approved.
- Contains antimicrobial product protection.
- Safe - no solvents and non-flammable.

Click here for more product information.

ARE YOU GETTING READY TO START A PROJECT?
Contact us about your next project by calling 1800 331 012 or email us here.
PRODUCT TRAINING PROGRAM USING: HYDRO BAN® AND SPECTRALOCK® PRO PREMIUM GROUT†

A short, concise, intensive training program specifically developed for industry installation contractors, distributors, dealers and other industry professionals who want to improve their knowledge and increase their productivity as they become familiar with SPECTRALOCK® PRO Premium Grout† and HYDRO BAN® waterproofing and crack isolation membrane. Once completed, attendees who have met the requirements of the epoxy grout training program will become a LATICRETE certified epoxy grouter.

Course Outline

Regulations & Standards → Contractors Responsibilities → Products

Contractors Certificate ← Assessment ← Hands-on → Waterproofing & Epoxy issues

HYDRO BAN® Waterproofing Membrane

A thin, liquid applied, load bearing waterproofing/crack isolation membrane that DOES NOT require the use of fabric in the field, coves or corners. HYDRO BAN is a single component, self curing, liquid rubber polymer that forms a flexible, seamless waterproofing membrane.

- Meets AS3740 & AS4654 Standards
- Faster flood testing over fresh mortar beds
- No fabric required in coves or corners*
- Anti-fracture protection up to 3 mm
- Easy to clean with water

SPECTRALOCK® PRO Premium Grout†

Designed to use on ceramic tile, glass tile and stone applications, both residential and commercial. It can be used both interior and exterior on floors and walls. Ideal for re-grouting applications, SPECTRALOCK PRO Premium Grout† is perfect for swimming pools, fountains and other wet area applications.

- Meets performance requirements of AS ISO13007.3
- A non-sag formula and StainProof™ grout that never needs sealing
- Helps keep tile installations looking brand new for years

Register your interest for FREE training on how to use HYDRO BAN and SPECTRALOCK PRO Premium Grout, contact LATICRETE Technical Support on 1800 331 012 or email seminars@laticrete.com.au.

† United States Patent No.: 6,881,768 (and other Patents)
* See Data Sheet: DS-1036 and DS-1191 for complete information

TEAM TRAINING SESSIONS CAN BE HELD EITHER ON YOUR PREMISES OR AT OURS!
FAMILY HOME RENOVATION IN VICTORIA

A family home with an extremely busy bath-time routine, had outgrown their small bathroom which consisted of a shower and bath.

The client, working in the cosmetics industry, had an abundance of samples and required additional suitable storage.

The owner looked to designer, Angela Harry, for ideas to maximise the bathroom which were to include a double shower head, a steam room and additional storage space.

Challenges

The bathroom was on the third floor and had no balcony access, therefore it required multiple trips going up and down flights of stairs. The tiling contractor, Idyllic Tiling, had to set up on the rooftop terrace to cut tiles and mix the adhesives. Plates for lights, the steam room shelf, and bench were cut and polished by hand, which would span across the length of the room.

The new design layout had the shower on the opposite end of the room, and was to include a double shower head, in addition to a steam room.

A bulletproof waterproofing system was essential to handle the extreme conditions caused by the steam including the quick change in temperature and high humidity.

All the surfaces within the steam shower were to include a slope to allow for water to drain correctly, including the ceiling!

LATICRETE Solution

Idyllic Tiling looked to LATICRETE in providing the solutions and products that would handle the extreme conditions caused by the quick change of temperature and high humidity.

LATAPOXY® Moisture Shield and HYDRO BAN® was used within the steam room enclosure to provide waterproofing.

Due to the high performance, unsurpassed adhesion, and workability, 254 was the preferred adhesive for tiling the tonal terrazzo tiles and matt nude tiles within the steam room, for both the floor and wall, which extended upwards becoming the base of the vanity and then along into a shower seat.

Matt nude wall tiles were used outside of the steam room and adhered using 335 adhesive.

There were 2 additional requirements:
1. A quick turn around on the installation and
2. Ensuring, during installation the reduced risk of moisture staining due to the tile being a stone product, therefore: 335 RAPID adhesive was selected for the requirements of installing the terrazzo tile on the floor and bench outside of the steam room.

Outcome

The team at Idyllic Tiling were proud to produce such a high-end job for their customer and left the job knowing that by using reliable installation materials from LATICRETE, they were protecting their reputation but also in having the confidence the project is guaranteed to last.

“"The result is a beautiful and richly tonal bathroom, a feast for the eyes, that feels uplifting to be in, is very practical and adds a little joy to this family’s morning routine. The space now includes multiple zones to allow for activities to occur easily together. Storage is plentiful, with a separate make-up station at one end, a large and luxurious steam shower at the other, and an expansive vanity in the middle."”-- Angela Harry.

“"It was a technically challenging bathroom but with the products and solutions offered by LATICRETE in ensuring the longevity of the bathroom, it meant working as a team with all involved to ensure the project was executed to exceed the customer’s expectations.””-- Idyllic Tiling.
AWARD WINNING RESIDENTIAL HOME RENOVATION

A residential home in Wahroonga, NSW Australia, required a renovation of 2764.5m². The renovation touched every part of this site from the front gate through to the rear fence.

It included the addition of a brand new section housing a five-room guest house, as well as extension and refurbishment of the existing deck, the pool area, and extensive additions of new retaining walls and landscaping.

Brindabella Renovations, with over 25 years of experience within the industry and a multi-award winning company, was the perfect fit for the client’s project.

John Spiteri and the team from Brindabella Renovations worked closely with the Interior Designer, Robyn Cote from Inspired Interiors, and LATICRETE to meet the client’s needs as per their detailed specifications for the interior and exterior tiling, for the new build, the extension, colours and finishes.

Challenges

The main challenge was to create a space that looked as though it had always existed. The clients didn’t want the space to look new or different to the main house so creativity was required when designing the flow from the existing building to the new section.

To achieve this, the roof line was extended to join the two buildings via the covered deck to make it seem as though they were always joined.

An entire section of the old back garden was demolished and excavated to make way for the new building which involved many hours of careful planning and work with on-site engineers to ensure the foundations would be rock solid. A variety of external stonework was to be installed around the pool, so extensive preparation around the sub-terrain was required to fix and seal off the natural marble.

The bathrooms needed to fulfil a number of requirements so the design and layout was well thought through.

LATICRETE Solution

Joe Tabone, LATICRETE Technical Sales Rep in NSW, was originally contacted by John Spiteri from Brindabella Renovations to help provide high quality solutions for a project that would guarantee to perform for years to come. Brindabella Renovations chose a wide range of LATICRETE products for the project. HYDRO BAN® waterproof and crack isolation membrane was applied in almost all interior and exterior areas of the installation and 3701 Mortar Admix was used for the screeds.

335 adhesive in ‘Off White’ was used for the outside marble and the granite cobblestone driveway, and 335 adhesive in ‘White’ for the marble inside. 335 adhesive was also used for the bathrooms. With the excellent suitability for underwater applications, 254 adhesive was chosen for the pool tiling. The water feature was a major visual element within the project so prefect execution was required; LATAPOXY® 300 Adhesive was selected for the installation to ensure these standards were met.

To finish the installation, PERMACOLOR® Grout was used for the dry area applications, and SPECTRALOCK® PRO Premium Grout* was selected for all wet areas, including the bathrooms.

Outcome

Brindabella Renovation’s professional approach and execution of design and installation, paired with globally proven LATICRETE installation materials, made for an exceptional collaboration that resulted in a flawless result for the homeowners.

“I worked on site closely with our LATICRETE Rep, Joe who visited the site regularly during the preparation and construction period. The products were exactly as needed for the job and made it much easier for us to provide a high quality finish for our clients. We specify Laticrete products because we know they have a range of products to suit all applications and we have peace of mind knowing they will always do the job.”

~ Brogan Spiteri, Brindabella Renovations.
COMMUNITY AND EVENTS

HIGH TEA WITH A BRAVE LIFE

LATICRETE® believes strongly in being good corporate citizens and contributing to community groups, families and charities.

In continuing living the LATICRETE Values, the ladies from LATICRETE Australia and invited guests, were fortunate enough to be one of the sponsors and attend a High Tea Fundraiser with a registered not-for-profit charity, A Brave Life in QLD.

A Brave Life provides newborn essentials to vulnerable and disadvantaged young mothers, under the age of 25, who are having their first baby. These young expectant mothers face a broad range of challenges such as poverty, domestic violence, trauma, relationship/family breakdowns, unplanned pregnancy, and homelessness.

In 2020, A Brave Life set a goal to raise enough funds to create a permanent safe space for teenage and young mothers in our community, and to provide continued support through their Baby Bundle and Mentoring Program.

The high tea event celebrated Queensland Women’s Week, International Women’s Day and to inspire the notion that “Nothing is Impossible”. Along with delicious food, raffles, and live music, the event MC was Kendall Gilding from Channel 7; Guest Speakers, were Layne Beachley, 7x World Champion Surfer, and Mel Redsell from A Brave Life.

LATICRETE Australia is thankful to A Brave Life for allowing us the opportunity to be involved in such a wonderful and inspiring day!

AMBER GOLF DAY

LATICRETE Technical Sales Reps in NSW, Craig Hunter, Glenn Mannix & Joe Tabone attended the Amber Tiles Annual Golf Day, hosted by Amber Tiles in NSW.

Franchisees, suppliers, and trades came together for a great opportunity to meet and greet, and enjoy a day of golfing with fellow industry professionals!

HOLMESGLEN TAFE AWARDS

LATICRETE Australia Technical Service Reps in VIC, Corey Downes and Chris Stenhouse attended the Holmesglen Awards evening hosted by Holmesglen TAFE, to celebrate excellence in education and training among students, staff and industry partners.

LATICRETE was proud to co-sponsor the Holmesglen trailer award for the “Apprentice of The Year for Ceramic Tiling” which was awarded to Mitchell Cashen. Well done Mitchell!

Holmesglen TAFE is one of the largest providers of vocational and higher education in Victoria. Since 1982, Holmesglen have grown from a delivery of 90 courses to 7000 students, to a unique multi-sectoral provider offering over 530 courses to more than 50 000 students.
IDYLLIC TILING, VIC

At the end of 2019 we ran a competition to win a GoPro camera. To win, entrants had to submit their most visually appealing photos of projects utilising LATICRETE products.

Many great entries were received but the winning project was by Shaun from Idyllic Tiling in VIC, who submitted a steam room project in Richmond.

Congratulations Shaun, we hope you enjoy your GoPro!

PERMACOLOR® NS GOPRO COMPETITION

In celebrating the launch of our NEW non-sanded grout, PERMACOLOR® NS, we recently held a GoPro competition. To enter installers had to take a photo of PERMACOLOR NS on a project and tag LATICRETE Australia.

The winner was chosen at random and, the winner was Andrew Lewis from 2 Ezy Tiling from Victoria.

Thanks to all the entrants for your continued support and for taking part in our competition.

Enjoy your new GoPro Andrew & Congratulations!
Dear Valued Customer,

LATICRETE Australia will be closing in December for the year end stocktake and the Christmas/New Year period.

**NO SHIPPING OR RECEIVING**
Friday, 18 December 2020, due to year end stocktake

**BUSINESS & SHIPPING AS NORMAL**
Monday, 21 December 2020, (7am - 3.30pm)
Tuesday, 22 December 2020, (7am - 3.30pm)

**ALL LOCATIONS WILL BE CLOSED FROM**
Wednesday, 23 December 2020, (12pm)

**ALL LOCATIONS WILL REOPEN**
Monday, 11 January 2021
LATICRETE TRIVIA FACTS
Trivia Questions

Q1. How many new products has LATICRETE Australia launched in 2020?

Q2. True or False: PERMACOLOR® Select Base is manufactured in Australia.

Q3. What is our tile & stone, care and maintenance product range called?

Q4. Can HYDRO BAN® SLURRY be used for pebblecrete installations?

Q5. We recently changed the packaging sizes for PERMACOLOR® Grout, but to what?
   A: 2kg/5kg   B: 2kg/5kg/10kg   C: 5kg/10kg
GETTING SOCIAL with LATICRETE Australia

Thank you to all our followers for tagging us in your projects! It’s great to see where our products are being used and what projects you are working on. Keep on sharing and who knows, your project may just land up in our newsletter or in a Project Spotlight!

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LinkedIn: laticrete-australia-pty-ltd
Website: www.laticrete.com.au