



# SEAL HARD<sup>®</sup>

Concrete Hardener/Densifier



Snap for more information

[www.laticrete.com.au](http://www.laticrete.com.au)

# Every floor tells a story

There are thousands of SEAL HARD® floors hard at work around the world. Behind every SEAL HARD floor is a specific reason its designer, architect, engineer or owner chose SEAL HARD over all the others. And while every SEAL HARD floor has its own story, each of them share strength, durability, aesthetic superiority and long-term savings. Here are 8 reasons so many successful concrete floors start with SEAL HARD.

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## LASTS LONGER

SEAL HARD® increases the strength of the concrete surface and can add many years of useful life to the floor. As SEAL HARD penetrates the surface, hardening the concrete, it densifies the floor for life and makes the floor resistant to problems like scratching and micro-pitting that otherwise transforms an unprotected floor into a “dust generator.” Long after other floor treatments wear away, a SEAL HARD floor will remain strong and clean.

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## DURABLE

Surface abrasion is one of the greatest enemies of a concrete floor. SEAL HARD densifies concrete floors through a unique chemical reaction that reduces the surface porosity of the floor. This process allows for a tighter matrix that can wear longer than other surface treatments. SEAL HARD can provide lasting durability to any cementitious topping adding years of useful life.

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## COST EFFECTIVE

The installed cost of a new SEAL HARD floor is significantly less than the preparation and installation of coatings such as epoxy or urethane sealers. A single application is all it takes for most floors, but the real cost savings kick-in after installation. The long-term costs are virtually eliminated, because floor maintenance is reduced to regular sweeping and washing. SEAL HARD makes your floor resistant to spills, wear and tire marks and will look new for years to come.

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## LOW MAINTENANCE

As time progresses, a SEAL HARD floor will develop an easy-to-clean, long-lasting, satin sheen that is resistant to marking, scuffing and wear. Your SEAL HARD floor will polish through normal traffic and improve with age, even under the most demanding conditions.

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## A FLOOR WITH A GUARANTEE

A SEAL HARD project, when installed by an approved applicator, could qualify for a 10 Year Dustproof Warranty\*. You can be confident in the quality of your SEAL HARD floor because thousands of SEAL HARD customers, some owning hundreds of thousands of square meters of protected SEAL HARD floors themselves, enjoy the benefits of dust-free, easy-to-maintain concrete floors.

- Warehouses
- Distribution centers
- Food processing plants\*
- Bakeries\*
- Factories
- Electronics manufacturing
- Pharmaceutical manufacturing
- Automotive repair facilities
- Retail stores
- Schools and colleges
- Municipal and government
- Printing plants
- Grocery stores \*
- Indoor recreation centers
- Arenas and stadiums
- Veterinary facilities
- Convention Centers

\*L&M Seal Hard is NSF approved and EPA compliant.

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## SAFE

From start to finish, you are protected with SEAL HARD. SEAL HARD is odorless, environmentally safe, and totally free of solvents. Additionally, the safety benefits extend to your floor. Unlike many floor coatings and coverings, SEAL HARD maintains the natural non-slip characteristics of concrete. SEAL HARD has received a “High-Traction” rating from NFSI (National Floor Safety Institute); offering yet another reason to choose SEAL HARD for your project.



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## PROTECTED

The top 3 mm of a concrete floor is called the “Near Surface Wear Zone”. It is this part of the floor that takes all the abuse from use and protects the rest of the concrete from chipping, irreversible staining, abrasion, and general deterioration. SEAL HARD seals, hardens, and densifies the near surface wear zone through a permanent chemical bond. Independent testing by Construction Technology Laboratories (CTL), confirms that SEAL HARD outperforms leading competitors in the protection of this critical 3 mm of concrete floors. Please contact your local LATICRETE Technical Sales Representative for a copy of the SEAL HARD CTL Test Report, or call LATICRETE Technical Services at 1800 331 012



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## PROFESSIONAL INSTALLATION

SEAL HARD is backed by an international network of experienced and professionally trained applicators to assure you of the finest floors in the industry. SEAL HARD approved applicators give you peace of mind that your project will be done right the first time. Your approved applicator will determine the best and most efficient way to apply SEAL HARD for your project, delivering a guaranteed floor with little down-time.

## UNTREATED FLOOR



## TREATED FLOOR



