



Globally Proven
Construction Solutions

PRIMER PLUS

Single-component synthetic-resin-based-water-dispersion primer. Suitable for treating absorbent surfaces such as: gypsum, anhydrite (after sanding) prior to laying ceramic tile or natural stones with cement-based adhesives. Surface consolidator for brickwork, plasters and substrates.



FEATURES/BENEFITS

- Extremely easy to apply with a roller or brush
- Ready-to-use

MANUFACTURER

LATICRETE EUROPE S.r.l.
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USES

- Treatment of gypsum surfaces prior to laying ceramic tiles
- As an anchoring coat for gypsum-based sprayable plasters
- To improve the bonding on cement-based, anhydrite (previously sanded) and gypsum
- Powder fixative prior to the application of smoothing compounds/plasters onto cellular concrete (Gasbeton or Poroton)
- To provide uniform absorption in cement-based surfaces prior to the application of selflevelling or smoothing compounds

Suitable Substrate

- Gypsun
- Anhydrite
- Cement screed
- Cement Plaster
- Gypsum Plaster
- Absorbent surfaces

Packaging

5 Kg drums

Shelf Life

PRIMER PLUS can be stored for up to 24 months if maintained in its original packaging, in a dry place, at temperatures no lower than +5°C and away from direct sunlight.

Hazard classification

No (for further information see the safety sheet)

Warning

- Not suitable for magnesium substrate, PVC; rubbers and metal or non-absorbent surfaces
- Do not use in presence of rising damp.

TECHNICAL SPECIFICATIONS

Nature	Liquid solution
Ph	7-8
Drying time	2 hours
Application temperature range	from +5°C to +35°C
Specific weight	1,00 g/cm ³
VOCs (Rule # 1168 of California's SCQAMD) USGBC – LEED U.S.	0 g/l
Tariff heading	39039000

APPLICATION

Surface Preparation

The base must be dry, free of dust, grease and paint, and have no parts coming away; it must also be stable, non-deformable, have no cracks and no longer be subject to shrinkage due to moisture content. Shaking the container before use.

Application

Apply using a roller or brush. Before apply a further coat, wait at least 1 hour (at 23°C an 50% U.R.) and check that the film of PRIMER PLUS has set and is slightly sticky.

Cleaning

With water before setting, afterwards mechanically.

Coverage

Approximately 0,1-0,2 Kg/m².

AVAILABILITY AND COST

Availability

LATICRETE AND LATAPOXY materials are available worldwide. For distributor information, please contact LATICRETE EUROPE S.r.l. Telephone +39 059 557680. For on-line distributor information, visit www.laticrete.eu

Cost

Contact a LATICRETE and LATAPOXY closer distributor to obtain complete information and cost.

WARRANTY

The supplier warrants that the product will not deteriorate under normal conditions and use. The warranty validity of one (1) year.

Contact Technical Support for further information.

MAINTENANCE

LATICRETE and LATAPOXY are products of high quality designed to achieve lasting installations and avoid maintenance, however performance and durability may depend on properly maintaining products, depending of the cleaning products used.

TECHNICAL SERVICE

Technical assistance

For information contact: +39 059 557680

info@laticreteurope.com

Technical and safety literature

To obtain technical and safety literature, please visit our website at www.laticrete.eu

Warning

The information and the instructions in the data sheet, although based on knowledge gained through years of applications, are indicative. LATICRETE unable to directly control the installation conditions and modalities of application of products, do not assume any liability arising from theirs implementation. Those who want to use the LATICRETE products must conduct adequate tests to determine the site specifications. Results shown are typical but reflect test procedures used. Actual field performance will depend on installation method and site conditions.