Description:
This educational seminar is prepared to teach the physical difference between marble and granite. The supply and manufacture of stone to the market place and the proper substrates preparation.

Learning Objectives:
At the end of the program, the participant will be able to:
1. Why Marble and Granite should be considered as a Finish Material?
2. Know the difference between granite and marble and the different physical properties of stone.
3. Avoid the most common problems associated with installations of marble and granite.
4. Know where to access resources for innovative design and specification information.

Approach:
A PowerPoint presentation that incorporates photo images, project installations and computer animation will be used. There will be a questions and answer period at the end of the program, however, the program is designed to be interactive and questions are encouraged throughout as well.

A/V Needed:
Electric power and a screen, video system or blank wall for the PowerPoint presentation. (The CES facilitator will provide the laptop and projector).

Target Audience:
Architect, Engineers, Specifiers, Owners and other Design Professionals in the commercial, residential and industrial markets.

Facilitator Qualifications:
The CES facilitators receive in house training on CES guidelines and presentation skills. All have extensive construction industry experience and up to 25 years in the tile and stone industry.

Cost:
Not Applicable. There is no fee for bringing this program into a firm or chapter meeting.

Contact:
<Add your contact info here>
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