



**Globally Proven
Construction Solutions**

Innovative Decorative Overlays

Program: Innovative Decorative Toppings

Category: Overlays and Toppings

Provider: LATICRETE International Inc. (J-037)

Program #: AIA-22

Credits: AIA

Length: 2 Hr

Description: It's hard to keep up on the latest trends when decorative concrete toppings and overlay technologies are rapidly changing. This program will teach you the secrets to using cement-based, creative chemistry to beat out the competition and maximize your profits. Learn how to install efficiently and profitably through proper project sequence planning and product selection. Case studies of decorative surfaces will be presented and analyzed for successful techniques. This course will also touch on how the green trend is affecting the specification of decorative concrete as a sustainable solution for green building.

Learning Objectives:

At the end of the program, the participant will be able to:

1. Explore the implications of project planning timelines, product selection and post-installation maintenance techniques
2. Discuss how the green trend is affecting the specification of decorative concrete as a sustainable solution
3. Compare and contrast the major types of decorative concrete surfaces that are being installed
4. Identify the key challenges of installing overlays and the methods for overcoming these obstacles.

Speaker Bio:

Kirby Davis, CSI, CCTS, CDT, LEED AP BD+C, is the national specification manager for Laticrete International. In this role, she actively works with top architectural firms across North America to help develop national specifications for proprietary Laticrete installation systems. As a LEED Accredited Professional, Davis is actively involved with several organizations and committees in the green building industry and standards setting. An accomplished national speaker, Davis has presented at several national industry exhibitions. Her passion for education has led her to publish several articles and white papers on trends and technical developments in the green building industry.

Target Audience:

Owners, Applicators, Contractors, Superintendents, Estimators, Architects, Specifiers, and other Sales Professionals in the commercial, residential and industrial markets.

Facilitator Qualifications: See attached Bio

Contact:

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