



SUPERCAP[®]
The Next Generation Slab™

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**LATICRETE SUPERCAP, LLC Announces
Intertech Commercial Flooring as Newest Applicator**



November 26, 2012 - LATICRETE SUPERCAP, LLC, manufacturer of the revolutionary self-leveling LATICRETE[®] SUPERCAP[®] System, today announced its new applicator Intertech Commercial Flooring based in the Texas marketplace.

"Intertech's reputation and expertise fit very well with our vision and our system," stated John Sacco, LATICRETE SUPERCAP Managing Director.



Intertech Flooring is a leading provider of commercial flooring products and services throughout Texas and the Southwest. The company provides material and installation of all categories of floor covering as well as professional design & specification, maintenance programs, asbestos renovation, and modular wiring and under-floor HVAC delivery systems. The company was founded in 1988 by current President, Bill Imhoff, who added, "LATICRETE SUPERCAP reached out to us right after we had formed our new division, 'Concrete Analysis and Solutions,' which proactively addresses various concrete issues including floor flatness and moisture."

"In particular," continued Imhoff, "LATICRETE SUPERCAP completely helped us see the profound differences in concrete finishing between Division 3 and Division 9. Clearly, the process it offers is a game-changer. We've known the parent company, LATICRETE, for years and are very comfortable growing our business with these highly professional, progressive people."

The LATICRETE[®] SUPERCAP[®] System is a time-saving, cost-effective method in finishing new concrete or capping existing slabs. This proven, lean tool provides benefits right from the start of

LATICRETE SUPERCAP, LLC

concrete placement in Division 3. The LATICRETE SUPERCAP System combines a LEED contributing, GREENGUARD-certified, low alkali, self-leveling technology (SUPERCAP) with a computer-controlled mobile blending unit ("The Pump Truck"). This revolutionary system benefits the entire project from concept to completion by providing predictable results that save time, money... and, improve overall quality. It's called The Next Generation Slab™. For more information, visit the corporate website: www.laticretesupercap.com.

For more information about Intertech Commercial Flooring, please visit: www.intertechflooring.com.

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