



SUPERCAP[®]

The Next Generation Slab™

FOR IMMEDIATE RELEASE

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LATICRETE SUPERCAP Launches the “Next Generation” Pump Truck



November 12, 2011: LATICRETE SUPERCAP, LLC, manufacturer of the revolutionary self-leveling SUPERCAP[®] System, announced today the addition of the First Next Generation Mobile Blending Unit (MBU) to their fleet of state of the art pump trucks. By combining the power of the pump with the next generation of self-leveling materials,

LATICRETE SUPERCAP has created a revolutionary system that is being used throughout the North America marketplace.

The LATICRETE[®] SUPERCAP System has proven to be a time-saving, cost-effective method in finishing new concrete or capping existing slabs. LATICRETE SUPERCAP is a LEED-qualified, GREENGUARD certified, low alkali, self leveling, cement-based technology that is installed using a computer-controlled mobile blending pump truck.

“We’ve just added the first next generation pump truck to our fleet,” stated John Sacco, of LATICRETE SUPERCAP. “The computer controlled mobile blending unit (MBU) ensures perfect mixing every time. Blending is done on-site at street level, and the pump truck can continuously deliver up to 15 tons of material per hour to all kinds of buildings, even high-rises located in congested areas that are as tall as 50 stories.”

LATICRETE SUPERCAP applicators utilize their pump trucks to blend and deliver problem-solving underlayment systems right to the jobsite. Pumping is done from ground level and material is delivered quickly and efficiently, directly from the hose to the floor on large-scale surface preparation and remediation projects. Deliveries and technical support are available

LATICRETE SUPERCAP, LLC

throughout North America. This revolutionary method of finishing concrete saves time and money for owners, general contractors, concrete and floor covering subcontractors, by creating “the Next Generation Slab™.”

The LATICRETE SUPERCAP System is a time-saving, cost-effective method for finishing new concrete or capping existing slabs that meet or exceed finished flooring tolerances. The system is a LEED-qualified, low alkali, self-leveling, cement-based technology that is installed using a patented computer-controlled mobile blending unit. LATICRETE International, Inc. is a US-based, family-owned global manufacturer and leader of premium installation and finishing systems for the building industry.

For more information, visit the corporate website: www.laticretesupercap.com.

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