



SUPERCAP[®]
The Next Generation Slab™

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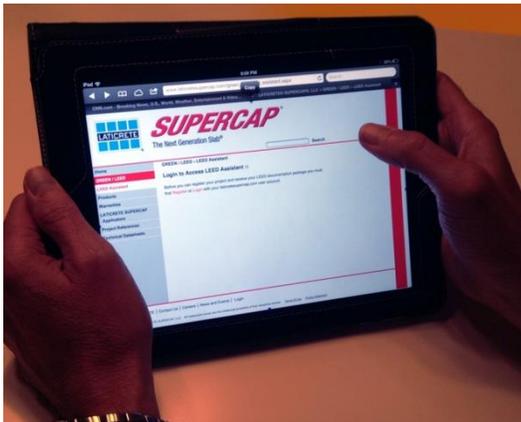
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LATICRETE SUPERCAP Offers Online LEED Project Certification Assistant



April 20, 2013: LATICRETE[®] SUPERCAP[®], LLC, manufacturer of the revolutionary self-leveling SUPERCAP[®] System, launches a new LEED Project Certification Assistant, making the specification of “The Next Generation Slab™” for projects quick and easy. The LATICRETE SUPERCAP LEED Project Certification Assistant is an innovative online tool which automatically generates the necessary data for submittals for a LEED project.

This handy online tool quickly produces a PDF file with details on the LATICRETE SUPERCAP products being used in the project, including the VOC content, recycled content, manufacturing location, raw material sources and GREENGUARD certification. Technical data sheets, and a map showing the location of the upcoming project with a 500-mile radius circle depicting its relation to LATICRETE SUPERCAP manufacturing facilities, are also provided.

With just a click of the mouse, the LATICRETE SUPERCAP LEED Project Certification Assistant produces detailed and accurate information regarding LEED-compliant installation materials, eliminating a time-consuming process which could take weeks. To utilize this online tool, visit www.laticretesupercap.com.

“We strive to continually provide a high level of service to our customers,” said John Sacco, Managing Director LATICRETE SUPERCAP, LLC, “this online tool cuts out all the research and gathering of information; in less than a minute, all the documentation is there and ready to print.”

LATICRETE SUPERCAP, LLC

"Of course," continued Sacco, "Our decision to offer this online tool was also driven by the continual growth of the green building movement."

LATICRETE SUPERCAP is a leading manufacturer of premium self-leveling materials for the building industry. The LATICRETE SUPERCAP System is a time-saving, cost-effective method for finishing new concrete or capping existing slabs that meet or exceed finished flooring tolerances. The system consists of a LEED-qualified, low alkali, premium self-leveling, cement-based technology that is installed using a patented computer-controlled mobile blending unit. For more information, visit the corporate website: www.laticretesupercap.com

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