Superior bond to porcelain and glass tile
Excellent for facades and underwater applications
Long open time for ease of application
Inhibits the growth of stain-causing mold and mildew in the mortar with Microban® antimicrobial protection
LATICRETE® 254 Platinum provides unsurpassed strength, far exceeding all ANSI requirements. This exceptional bond strength is backed by a LATICRETE Lifetime Residential Warranty.\(^1\) There is no need to worry about tile and stone failure, even in the most difficult projects. LATICRETE 254 Platinum is ideal for interior and exterior applications on all suitable substrates, especially pools, fountains and facades. In addition, LATICRETE 254 Platinum has exceptional bond strength and easy workability making this multipurpose thin-set ideal for difficult to bond porcelain and glass tiles. LATICRETE 254 Platinum is available in standard and rapid versions which allows for grouting in 2 – 4 hours.

### Uses
- For all ceramic tile, porcelain, glass and stone installations
- For both interior and exterior applications
- Excellent for facades and underwater applications

### Suitable Substrates
- Exterior Glue Plywood\(^*\)
- Properly Prepared Vinyl\(^*\)
- Concrete/Masonry
- Concrete Block
- Cement Mortar Beds
- Existing Ceramic Tile
- Cement Backer Board\(^**\)
- Gypsum Wallboard\(^*\)
- Gypsum Plaster\(^*\)
- Cement Terrazzo

\(^*\) Interior Use Only.
\(^**\) Consult cement backer board manufacturer for specific installation recommendations and to verify acceptability for exterior use.

### Packaging
- Standard — 50 lb bag (22.7 kg); 54 bags per pallet
- Rapid — 25 lb bag (11.3 kg); 108 bags per pallet

### Available Colors
- Grey and White

### Approximate Coverage

- 1/4" x 1/4" (6 mm x 6 mm) notched trowel: \(80 – 95 \text{ ft}^2 \approx 7.4 – 8.8 \text{ m}^2\)
- 1/4" x 3/8" (6 mm x 9 mm) notched trowel: \(60 – 70 \text{ ft}^2 \approx 5.6 – 6.5 \text{ m}^2\)
- 1/2" x 1/2" (12 mm x 12 mm) notched trowel: \(40 – 45 \text{ ft}^2 \approx 3.7 – 4.2 \text{ m}^2\)

### Features
<table>
<thead>
<tr>
<th>Features</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tenacious Bond</td>
<td>Superior adhesion to a wide variety of substrates and veneers, allowing for installations in virtually all climates and conditions such as exterior facades, pools and fountains.</td>
</tr>
<tr>
<td>40 Minute Open Time</td>
<td>Increases productivity and flexibility on the job site, resulting in fast, accurate installations.</td>
</tr>
<tr>
<td>Smooth Creamy Formula</td>
<td>Easy to trowel mortar assures proper coverage on both the substrate and the veneer.</td>
</tr>
<tr>
<td>Specially Formulated for Porcelain and Glass Tile</td>
<td>Provides 2.5 times the ANSI requirement for shear bond strengths.</td>
</tr>
<tr>
<td>Stable, Long-Life Formulation</td>
<td>Will not deteriorate over time, making LATICRETE® 254 Platinum suitable for interior and exterior applications, particularly continuous submersion.</td>
</tr>
<tr>
<td>A Component of the LATICRETE Lifetime Residential Warranty(^<em>) and LATICRETE 25 Year System Warranty(^</em>)</td>
<td>Performance backed by LATICRETE means peace of mind for trouble-free installations in both interior and exterior applications.</td>
</tr>
<tr>
<td>Contains Microban(^\circledR)</td>
<td>Inhibits the growth of stain-causing mold and mildew in the mortar with Microban antimicrobial protection.</td>
</tr>
</tbody>
</table>

---

\(^1\) See Data Sheets 700.12 and 025.0 for complete warranty information.

LATICRETE International, Inc.
One LATICRETE Park North
Bethany, CT 06524-3423 USA
1.800.243.4788
+1.203.393.0010
www.laticrete.com

©2008 LATICRETE International, Inc.
LATICRETE, LATAPoxy, SPECTRALOCK and the \(\circledR\) logo are Registered Trademarks of LATICRETE International, Inc.
Microban is a registered trademark of Microban Products Company.

DS-712.0-0708