LATICRETE

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LATICRETE® Introduces its Enhanced NXT™ Skim Premium Quality Underlayment

Improved formula boasts an enhanced pot life and creamier consistency, as well as the industry's first

resealable packaging for a skim-coating product

April 19, 2017, Bethany, Conn. -- LATICRETE®, a leading manufacturer of globally proven construction

solutions for the building industry, has introduced its enhanced NXT™ Skim fast-drying, premium-quality

underlayment. The improved formula can now hold more water, resulting in a creamier consistency for a

smoother application and sleeker finish, as well as an extended pot life and easier troweling. In a first

amongst skim-coating products, the NXT Skim packaging has also been redesigned with a tin tie

resealable feature that allows the product to be saved for additional uses, minimizing product waste and

increasing cost savings for the installer.

"When re-formulating NXT Skim, we listened to customer feedback and adjusted accordingly to improve

contractor efficiency. Its rapid-setting properties and ease of use make it an ideal solution for today's

schedule- and budget-driven projects without sacrificing quality," said Corporate Marketing Manager Maria

Oliveira.

NXT Skim can be applied from skim depth to 1" (25 mm) and the finished flooring can be installed as soon

as 20 minutes after application.

**Globally Proven Construction Solutions** 

"Thanks to the innovative, convenient packaging of NXT Skim, contractors no longer have to waste unused product and can simply reseal the bag for later use, saving time and money. Additionally, the plastic, cube style container provides a more secure base on the jobsite and for later storage," added Oliveira.

Designed to meet UL GREENGUARD certification standards for low chemical emissions, the new NXT Skim can be utilized at high profile jobsites, including hospitals and schools.

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## **About LATICRETE**

LATICRETE is a leading manufacturer of globally proven construction solutions for the building industry. LATICRETE offers a broad range of products and systems covering tile & stone installation and care, masonry installation and care, resinous and decorative floor finishes, concrete construction chemicals, and concrete restoration and care including the LATICRETE® SUPERCAP® System. For 60 years, LATICRETE has been committed to research and development of innovative installation products, building a reputation for superior quality, performance and customer service. LATICRETE methods, materials, and technology have been field and laboratory proven by Architects, Engineers, Contractors and Owners. Offering an array of low VOC and sustainable products, LATICRETE products contribute to LEED certification, exceed commercial/residential VOC building requirements, and are backed by the most comprehensive warranties in the industry. For more information, visit <u>laticrete.com</u>.

