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**Texas Motor Speedway Takes The Checkered Flag With First-of-its-Kind High Performance Race Car Garage Floor Concrete Coatings**

*LATICRETE® SPARTACOTE™ System boasts improved durability over epoxy, along with custom-branded designs, on the demanding, high-performance race car garage floors*

**April 11, 2017, Bethany, Conn.** – LATICRETE® SPARTACOTE™, the “Official Garage Flooring System of Texas Motor Speedway,” has completed the final phase of installation of customized, high-performance concrete floor coatings in the speedway’s north and south race car garages — the first floor of its kind at any NASCAR track. The 22,000-square foot SPARTACOTE floor boasts multiple large-scale Texas Motor Speedway logos and a metallic cobalt blue coat where the race teams perform service and inspections. Intertech Flooring, the expert SPARTACOTE installer on the project, applied a similar custom concrete coating of the same size in the track’s north garages in October.

“The garage floors at Texas Motor Speedway showcase the benefits of the SPARTACOTE system in a dramatic way, including an energizing, fully-customized design with the Speedway’s colors and branding prominently featured on the high-traction, non-slip surface, as well as better chemical resistance and long-term durability over traditional epoxy floors,” said Douglas Metchick, President of LATICRETE SUPERCAP®.

**Globally Proven Construction Solutions**

The SPARTACOTE system can be professionally installed in residential, commercial and industrial applications, including airplane hangars and warehouses. Designed to withstand aircraft hydraulic grade oils, such as Skydrol, SPARTACOTE coatings are resistant to other common garage chemicals and three times more abrasion resistant than traditional epoxy.

“With these floors, Texas Motor Speedway has once again raised the bar for NASCAR racetracks. Not only do they convey our image as a first-class facility for our professional racing, they also provide a safe, high-traction floor for the race teams and NASCAR inspectors. With more than 40 high-performance cars being worked on at any given time on race days, our garage floors need to be able to withstand hot tires, hazardous fluids and the regular use of heavy equipment — and LATICRETE delivered exactly that,” said Mat Stolley, Vice President of Operations for Texas Motor Speedway.

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### **About LATICRETE**

LATICRETE is a leading manufacturer of globally proven construction solutions for the building industry. LATICRETE offers a broad range of products and systems covering tile & stone installation and care, masonry installation and care, resinous and decorative floor finishes, concrete construction chemicals, and concrete restoration and care including the LATICRETE® SUPERCAP® System. For over 60 years, LATICRETE has been committed to research and development of innovative installation products, building a reputation for superior quality, performance and customer service. LATICRETE methods, materials, and technology have been field and laboratory proven by Architects, Engineers, Contractors and Owners. Offering an array of low VOC and sustainable products, LATICRETE products contribute to LEED certification, exceed commercial/residential VOC building requirements, and are backed by the most comprehensive warranties in the industry. For more information, visit [laticrete.com](http://laticrete.com).

