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LATICRETE Introduces 257 TITANIUM™, the Ultimate High-Performance Thinset Mortar

257 TITANIUM™ is the ideal choice for installing Gauged Porcelain Tile and Gauged Porcelain Tile Panels/Slabs

August 16, 2017, Bethany, Conn. -- LATICRETE, a leading manufacturer of globally proven construction solutions for the building industry, has introduced 257 TITANIUM™, a lightweight high-performance thinset mortar designed to function as the optimal choice for installing Gauged Porcelain Tile (GPT) and Gauged Porcelain Tile Panels/Slabs (GPTP) in commercial, residential and industrial applications.

“Gauged Porcelain Tile Panel installations can be challenging as the tile can be as large as 10 feet by five feet and obtaining maximum thinset coverage is critical. Due to its exceptional wetting out properties, superior transfer and 60 minute Open Time, 257 TITANIUM ensures maximum coverage and a high-strength bond that will not deteriorate over time,” said LATICRETE Senior Product Manager Jonathan Scott.

As a high performance product, 257 TITANIUM exceeds ANSI A118.15, the industry’s highest performance standard for a cementitious based adhesive mortar, providing worry-free interior, exterior or submerged installations. Additionally, 257 TITANIUM utilizes LATICRETE HYDROMATIC CURE CHEMISTRY™ which accelerates the hydration process to rapidly consume water in the system, allowing the material to cure in a predictable manner.

Globally Proven Construction Solutions

257 TITANIUM™ contains no respirable crystalline silica levels that exceed the OSHA action level* which both reduces exposure to respirable silica and contributes to the easy-to-spread creamy consistency and ease of troweling.

Available in 25 pound (11.3 kilogram) bags in grey and white, 257 TITANIUM is a component of the LATICRETE Lifetime System Warranty providing one source, one warranty from the substrate to the grout.

* OSHA action level set forth in OSHA's Respirable Crystalline Silica (RCS) standard for construction, 29 CFR 1926.1153, as certified by an independent laboratory to be below the OSHA action level for respirable crystalline silica - see www.laticrete.com/silica

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About LATICRETE

LATICRETE is a leading manufacturer of globally proven construction solutions for the building industry. LATICRETE offers a broad range of products and systems covering tile & stone installation and care, masonry installation and care, resinous and decorative floor finishes, concrete construction chemicals, and concrete restoration and care including the SUPERCAP® System. For 60 years, LATICRETE has been committed to research and development of innovative installation products, building a reputation for superior quality, performance and customer service. LATICRETE methods, materials, and technology have been field and laboratory proven by Architects, Engineers, Contractors and Owners. Offering an array of low VOC and sustainable products, LATICRETE products contribute to LEED certification, exceed commercial/residential VOC building requirements, and are backed by the most comprehensive warranties in the industry. For more information, visit laticrete.com.

