LATICRETE

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LATICRETE Introduces its Enhanced DRYTEK® Skimcoat Premium Quality Underlayment

Improved formula and packaging provides an extended pot life and creamier consistency, as well as a tin

tie re-sealable bag, reducing waste and increasing cost savings

June 20, 2017, Bethany, Conn. -- LATICRETE, a leading manufacturer of globally proven construction

solutions for the building industry, has introduced its enhanced DRYTEK® Skimcoat fast-drying,

premium-quality underlayment. The improved formula can now hold more water, resulting in a creamier

consistency for a smoother application and sleeker finish, as well as an extended pot life and easier

troweling. Additionally, the new DRYTEK Skimcoat packaging has been redesigned with a tin tie resealable

feature that allows the product to be saved for additional uses, minimizing product waste and increasing

cost savings for the installer.

"When re-formulating DRYTEK Skimcoat, we improved its rapid-setting properties and ease of use to make

it an ideal solution for today's schedule- and budget-driven projects without sacrificing quality," said Product

Manager Christopher Brana.

DRYTEK Skimcoat can be applied from skim depth to 1" (25 mm) and the finished flooring can be installed

as soon as 20 minutes after application.

Globally Proven Construction Solutions

"Thanks to the innovative, convenient packaging of DRYTEK Skimcoat, contractors no longer have to waste unused product and can simply reseal the bag for later use, saving time and money. Additionally, the plastic, cube style container provides a more secure base on the jobsite and for later storage," added Brana.

Designed to meet UL GREENGUARD certification standards for low chemical emissions, the new DRYTEK Skimcoat can be utilized at high profile jobsites, including hospitals and schools.

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About LATICRETE

LATICRETE is a leading manufacturer of globally proven construction solutions for the building industry. LATICRETE offers a broad range of products and systems covering tile & stone installation and care, masonry installation and care, resinous and decorative floor finishes, concrete construction chemicals, and concrete restoration and care including the LATICRETE® SUPERCAP® System. For 60 years, LATICRETE has been committed to research and development of innovative installation products, building a reputation for superior quality, performance and customer service. LATICRETE methods, materials, and technology have been field and laboratory proven by Architects, Engineers, Contractors and Owners. Offering an array of low VOC and sustainable products, LATICRETE products contribute to LEED certification, exceed commercial/residential VOC building requirements, and are backed by the most comprehensive warranties in the industry. For more information, visit <u>laticrete.com</u>.

