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**LATICRETE Introduces LATAPOXY® BIOGREEN™ 300, the Industry's First Biobased Epoxy
Adhesive**

LATAPOXY BIOGREEN 300 Adhesive provides an alternative to conventional non-renewable materials, contributing to a cleaner environment and may contribute LEED V4 points

May 19, 2017, Bethany, Conn. -- LATICRETE, a leading manufacturer of globally proven construction solutions for the building industry, has introduced its new LATAPOXY® BIOGREEN™ 300 – the industry's first high-strength, chemical-resistant epoxy adhesive made with biobased material for installing tile and stone. Designed to provide an alternative to conventional non-renewable petroleum-derived products, LATAPOXY BIOGREEN 300 may contribute LEED V4 points and retains the same easy-to-trowel consistency of LATAPOXY 300 Adhesive, with the additional enhancement of a faster cure time.

"With sustainable construction increasingly becoming a standard practice, LATAPOXY BIOGREEN 300 is providing dealers and installers with the first eco-friendly adhesive option in the expanding "green" products category. For interior designers, architects and contractors, LATAPOXY BIOGREEN 300 can contribute to LEED V4 points, the world's premier benchmark for high-performance green buildings," said Product Development Manager Jonathan Scott. "LATAPOXY BIOGREEN 300 is another example of our commitment to developing advanced, forward-looking product formulations that result in both better products for our customers and a more sustainable world."

Globally Proven Construction Solutions

Equipped for the most demanding installations of tile and stone, LATAPOXY BIOGREEN 300 exceeds both ANSI A118.3 and ISO 13007 R2 requirements for epoxy adhesives and can be used in interior and exterior areas such as walls and floors, wet and dry areas.

“With a faster cure time, contractors gain increased productivity and time savings on the jobsite, with a faster time-to-grout and heavy traffic permitted in just 12 hours,” added Scott.

The biobased epoxy adhesive can be used to install a variety of ceramic tile, marble and natural stone, and will bond to most sound, clean surfaces, spreads easily and can be cleaned with water while fresh.

LATAPOXY BIOGREEN 300 is offered in the same packaging configuration as LATAPOXY 300 Adhesive, which will continue to be available. Coverage for both products is the same and both are components of the LATICRETE Lifetime System Warranty providing one source, one warranty from the substrate to the grout.

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About LATICRETE

LATICRETE is a leading manufacturer of globally proven construction solutions for the building industry. LATICRETE offers a broad range of products and systems covering tile & stone installation and care, masonry installation and care, resinous and decorative floor finishes, concrete construction chemicals, and concrete restoration and care including the LATICRETE® SUPERCAP® System. For 60 years, LATICRETE has been committed to research and development of innovative installation products, building



a reputation for superior quality, performance and customer service. LATICRETE methods, materials, and technology have been field and laboratory proven by Architects, Engineers, Contractors and Owners. Offering an array of low VOC and sustainable products, LATICRETE products contribute to LEED certification, exceed commercial/residential VOC building requirements, and are backed by the most comprehensive warranties in the industry. For more information, visit laticrete.com.

