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LATICRETE® Launches New SPARTACOTE® Urethane Cement, Featuring Easy Placement and Enhanced Workability

SPARTACOTE Urethane Cement allows for a faster, easier and more user-friendly application in extreme abrasion, impact and thermal shock environments

October 3, 2017, Bethany, Conn. -- LATICRETE, a leading manufacturer of globally proven construction solutions for the building industry, has introduced SPARTACOTE® Urethane Cement to provide commercial and industrial production facility managers with a durable, high-performance coating system that can withstand thermal shock, heavy traffic and harsh impact. With its simple, two-step installation process and enhanced workability, SPARTACOTE Urethane Cement gives coatings—professionals a faster, easier installation.

“SPARTACOTE Urethane Cement can be applied on new or existing concrete after mechanical profile to a CSP 4/5. Then, after mixing, the material can be placed using a cam rake, which exhibits this innovative product’s easy workability and self-leveling qualities,” LATICRETE Channel Manager Jeff Bonkiewicz states. As a high-performance flooring solution for demanding spaces, SPARTACOTE Urethane Cement is suitable for a wide-range of environments, including those exposed to thermal shock, such as in commercial kitchens as well as food and beverage production areas. Additionally, this thick mil coating system can withstand extreme abrasion and impact in spaces like heavy duty industrial facilities.

Globally Proven Construction Solutions

“Another interesting differentiating factor for SPARTACOTE Urethane Cement is a SPARTACOTE FLEX PURE CLINICAL PLUS top coat, which offers floor owners silver ion antimicrobial technology embedded within the coating, exhibiting microbial mitigation properties as well as no product degradation, discoloration, nor odors throughout the floor coating system,” said Bonkiewicz.

Available in light grey, dark grey, red, green, black and tan, SPARTACOTE Urethane Cement is designed to be used in conjunction with SPARTACOTE top-coats for additional protection and UV stable properties.

Due to its very low VOC levels and worldwide demand, SPARTACOTE Urethane Cement ships globally with no restrictions.

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About LATICRETE

LATICRETE is a leading manufacturer of globally proven construction solutions for the building industry. LATICRETE offers a broad range of products and systems covering tile & stone installation and care, masonry installation and care, resinous and decorative floor finishes, concrete construction chemicals, and concrete restoration and care including the LATICRETE® SUPERCAP® System. For 60 years, LATICRETE has been committed to research and development of innovative installation products, building a reputation for superior quality, performance and customer service. LATICRETE methods, materials, and technology have been field and laboratory proven by Architects, Engineers, Contractors and Owners. Offering an array of low VOC and sustainable products, LATICRETE products contribute to LEED certification, exceed commercial/residential VOC building requirements, and are backed by the most comprehensive warranties in the industry. For more information, visit laticrete.com.

