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LATICRETE Hires Benjamin Lampi as Product Manager for Resinous Coatings

Lampi to drive product portfolio expansion to deliver share gain and penetrate vertical markets

August 7, 2018, Bethany, Conn. -- LATICRETE, a leading manufacturer of globally proven construction solutions for the building industry, has named Benjamin Lampi Product Manager of the company's Resinous Coatings business sector. In his role, Lampi will lead efforts to aggressively expand the product line's portfolio, helping to deliver share gain and introduce new and beneficial products to key vertical markets.



"Ben comes to LATICRETE with prior experience working as a product manager, where he led market intelligence and new product development initiatives. His technical background and education, coupled with his passion for product management and proven ability to lead cross-functional teams, positions him well to deliver results in this new role," said Spencer Maheu, LATICRETE Director of Product Management, North America.

Lampi earned his bachelor's degree in Mechanical Engineering from Lehigh University in Bethlehem, PA,

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and is certified by the Project Management Institute (PMI) as a Project Management Professional (PMP), the internationally recognized gold standard for project managers.

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About LATICRETE

LATICRETE is a leading manufacturer of globally proven construction solutions for the building industry. LATICRETE offers a broad range of products and systems covering tile & stone installation and care, masonry installation and care, resinous and decorative floor finishes, concrete construction chemicals, and concrete restoration and care including the LATICRETE® SUPERCAP® System. For over 60 years, LATICRETE has been committed to research and development of innovative installation products, building a reputation for superior quality, performance and customer service. LATICRETE methods, materials, and technology have been field and laboratory proven by Architects, Engineers, Contractors and Owners. Offering an array of low VOC and sustainable products, LATICRETE products contribute to LEED certification, exceed commercial/residential VOC building requirements, and are backed by the most comprehensive warranties in the industry. For more information, visit laticrete.com.

