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**LATICRETE Expands Adhesives Product Line with MULTIMAX™ Lite for Worry-Free Installations of Ceramic Tile, Porcelain Tile and Stone**

*MULTIMAX™ Lite is suitable for a wide variety of interior, exterior and submerged applications*

**December 17, 2018, Bethany, Conn.** -- LATICRETE, a leading manufacturer of globally proven construction solutions for the building industry, has introduced MULTIMAX™ Lite, the ultimate one-step, non-sag, Large and Heavy Tile mortar for interior and exterior installations of ceramic tile, porcelain tile, glass tile and stone. Offering superior bond strength and adhesion, MULTIMAX Lite exceeds ANSI 118.15, the industry's highest performance standard for a cementitious-based adhesive mortar, and thanks to its light weight, can be more easily transported and troweled. A 25-pound (11.3 kilogram) bag provides the same coverage as a 50-pound (22.7 kilogram) bag of standard mortar. Additionally, MULTIMAX Lite contains no respirable crystalline silica levels that exceed the OSHA action level\* benefiting workers on the jobsite with reduced exposure to respirable silica.

"MULTIMAX Lite offers customers an easy solution to an ongoing problem. Rather than requiring contractors to carry several types of mortar, MULTIMAX Lite is suitable for interior, exterior and submerged applications of Large and Heavy Tile wall and thin-bed installations, thus eliminating an excess of product on-site and simplifying the entire installation process," said Jonathan Scott, LATICRETE Senior Product Manager. "To increase productivity and flexibility on the job site, MULTIMAX Lite offers users an extended 40-minute open time, which is a major selling point for this product."

**Globally Proven Construction Solutions**

For maximum strength and durability, MULTIMAX™ Lite utilizes fiber reinforcement and features Microban® antimicrobial protection to inhibit the growth of mold and mildew. MULTIMAX Lite also utilizes LATICRETE® HYDROMATIC CURE CHEMISTRY™ which accelerates the hydration process to rapidly consume water in the system, allowing the material to cure in a predictable manner.

Available in grey and white, MULTIMAX Lite is GREENGUARD Certified for sustainable building and is a component of the LATICRETE Lifetime System Warranty providing peace of mind for lasting installations.

\* OSHA action level set forth in OSHA's Respirable Crystalline Silica (RCS) standard for construction, 29 CFR 1926.1153, as certified by an independent laboratory to be below the OSHA action level for respirable crystalline silica - see [www.laticrete.com/silica](http://www.laticrete.com/silica)

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### **About LATICRETE**

LATICRETE is a leading manufacturer of globally proven construction solutions for the building industry. LATICRETE offers a broad range of products and systems covering tile & stone installation and care, masonry installation and care, resinous and decorative floor finishes, concrete construction chemicals, and concrete restoration and care including the SUPERCAP® System. For over 60 years, LATICRETE has been committed to research and development of innovative installation products, building a reputation for superior quality, performance and customer service. LATICRETE methods, materials, and technology have been field and laboratory proven by Architects, Engineers, Contractors and Owners. Offering an array of low VOC and sustainable products, LATICRETE products contribute to LEED certification, exceed commercial/residential VOC building requirements, and are backed by the most comprehensive warranties in the industry. For more information, visit [laticrete.com](http://laticrete.com).

