



**Media Contact:**

Alexandra Ruffo, (214) 329-4477  
[alexandra@coopersmithagency.com](mailto:alexandra@coopersmithagency.com)

**LATICRETE Launches SPECTRALOCK® PRO Premium Translucent Grout for Vibrant Finishes**

*The high-performance epoxy grout produces a unique opaque color that diffuses light for standout installations*

**June 10, 2019, Bethany, Conn.** -- LATICRETE, a leading manufacturer of globally proven construction solutions for the building industry, has introduced SPECTRALOCK® PRO Premium Translucent Grout, a patented high-performance epoxy grout that offers customers a unique opaque color that diffuses light for a vibrant finish. SPECTRALOCK PRO Premium Translucent Grout is designed for residential and commercial use on interior or exterior ceramic tile, glass tile and stone applications, and is ideal for regrouting swimming pools, fountains and other wet areas.

“For nearly 16 years, the LATICRETE line of SPECTRALOCK products have been some of the most preferred epoxy grouts in the world. With the launch of the new SPECTRALOCK PRO Premium Translucent Grout, we hope to continue the lines’ legacy of success,” said Ryan Blair, LATICRETE Senior Product Manager - Grouts & Sealants. “Our product development team is always working hard to offer our customers more ways to make their tile and stone installations standout, and the light diffusion technology SPECTRALOCK PRO Premium Translucent Grout offers does just that.”

**Globally Proven Construction Solutions**

SPECTRALOCK PRO Premium Translucent Grout is an enhancement of SPECTRALOCK PRO Premium Grout, both offering superior non-sag performance, unmatched stain resistance and color uniformity for an even finish without any blotchiness or shading. Other product features include an 80 minute working time at 70 degrees Fahrenheit (21 degrees Celsius), a high UV and chemical resistance, no sealing required and crack resistance properties.

For a high fashion look, SPECTRALOCK PRO Premium Translucent Grout can be paired with SPECTRALOCK DAZZLE™, which comes in twelve colors including Gold, Silver, Copper and Mother-of-Pearl, in addition to a Glow-in-the-Dark option.

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#### **About LATICRETE**

LATICRETE is a leading manufacturer of globally proven construction solutions for the building industry. LATICRETE offers a broad range of products and systems covering tile & stone installation and care, masonry installation and care, resinous and decorative floor finishes, concrete construction chemicals, and concrete restoration and care including the SUPERCAP® System. For over 60 years, LATICRETE has been committed to research and development of innovative installation products, building a reputation for superior quality, performance and customer service. LATICRETE methods, materials, and technology have been field and laboratory proven by Architects, Engineers, Contractors and Owners. Offering an array of low VOC and sustainable products, LATICRETE® products contribute to LEED certification, exceed commercial/residential VOC building requirements, and are backed by the most comprehensive warranties in the industry. For more information, visit [laticrete.com](http://laticrete.com).

