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Award-Winning Pool Projects Feature LATICRETE® Products

Pool and Spa News' 'Masters of Design' winners incorporated numerous LATICRETE products to construct pools and spas in Las Vegas and Asheville, N.C.

August 29, 2019, Bethany, Conn. -- *Pool and Spa News'* 'Masters of Design' award winners Medallion Pool Co. and Paragon Pools incorporated products from LATICRETE, a leading manufacturer of globally proven construction solutions for the building industry, to construct their award-winning projects in Las Vegas and Asheville, N.C. With hundreds of submissions each year, the awards program recognizes only the ten best pools and spas in the country that represent major strides in design as winners. Categories included stainless steel, concrete, fiberglass, vinyl-lined and portable spas.

"We pride ourselves on not only formulating products that contribute to durable, long-lasting installations, but also provide the design value clients seek when searching for building materials," said LATICRETE Director of Product Management Spencer Maheu.

Medallion Pool Co.'s award-winning design used Glass Tile Adhesive, LATAPOXY® 300 Adhesive, 254 Platinum and SPECTRALOCK® PRO Premium Grout when constructing the pool that features a knife-edge detail and a raised four-sided overflow spa with a fire pit and a swim-up bar hanging over the pool's vanishing edge. Paragon

Globally Proven Construction Solutions

Pools used HYDRO BAN[®] to waterproof a perimeter-overflow spa that was built adjacent to a natural quartzite fire feature.

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About LATICRETE

LATICRETE is a leading manufacturer of globally proven construction solutions for the building industry. LATICRETE offers a broad range of products and systems covering tile & stone installation and care, masonry installation and care, resinous and decorative floor finishes, concrete construction chemicals, and concrete restoration and care including the SUPERCAP[®] System. For over 60 years, LATICRETE has been committed to research and development of innovative installation products, building a reputation for superior quality, performance and customer service. LATICRETE methods, materials, and technology have been field and laboratory proven by Architects, Engineers, Contractors and Owners. Offering an array of low VOC and sustainable products, LATICRETE[®] products contribute to LEED certification, exceed commercial/residential VOC building requirements, and are backed by the most comprehensive warranties in the industry. For more information, visit laticrete.com.

