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LATICRETE Improves and Expands Line of HYDRO BAN® Linear Drain Grates and Troughs

The new and improved grates and troughs can now be ordered separately, available in more sizes and finishes than ever before and offer the LATICRETE® Lifetime System Warranty

July 15, 2019, Bethany, Conn. -- LATICRETE, a leading manufacturer of globally proven construction solutions for the building industry, has launched a series of 77 new and improved HYDRO BAN® Linear Drain grates and troughs in a variety of sizes and finishes — with custom sizes available upon request — to accommodate virtually any shower installation. In addition to developing the products themselves, which carry the LATICRETE® Lifetime System Warranty and come from a single source supplier, LATICRETE improved the order and logistics process for its distributors by now offering the troughs and grates as separate purchases. Previously, troughs and grates were required to be packaged together.

“Rolling out so many products at once was an incredible feat for LATICRETE and the end result is a great benefit for our customers. Because of the ordering and logistics improvements, distributors will now also have an easier time storing and selling the grates and troughs, which streamlines their businesses. And, as for the products, we have every option available that anyone could ever need for a complete shower system that is not only high performing but also aesthetically pleasing,” said LATICRETE Director of Product Management Spencer Maheu.

Globally Proven Construction Solutions

Key new and improved products include a standard linear drain trough with a V-Bottom, in stainless steel for use in commercial applications that require a higher strength flange, an improved Oil Rubbed Bronze coating produced by a state of the art electrochemical process to reduce chipping and new linear drain grate designs, including Offset Oval, Tile-In and Wedge Wire that are available in a variety of finishes. All of the products can be used with LATICRETE mortar beds and pre-sloped shower pans, and are compatible with the company's full line of products for a complete shower, tile or stone installation.

All linear drain grates will be available in six-inch increments from 24 inches to 60 inches (61 - 152 centimeters), and a special 32 inch (81 centimeters). The HYDRO BAN Linear Drain grates and troughs are also available in custom sizes upon request.

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About LATICRETE

LATICRETE is a leading manufacturer of globally proven construction solutions for the building industry. LATICRETE offers a broad range of products and systems covering tile & stone installation and care, masonry installation and care, resinous and decorative floor finishes, concrete construction chemicals, and concrete restoration and care including the SUPERCAP® System. For over 60 years, LATICRETE has been committed to research and development of innovative installation products, building a reputation for superior quality, performance and customer service. LATICRETE methods, materials, and technology have been field and laboratory proven by Architects, Engineers, Contractors and Owners. Offering an array of low VOC and sustainable products, LATICRETE® products contribute to LEED certification, exceed commercial/residential VOC building requirements, and are backed by the most comprehensive warranties in the industry. For more information, visit laticrete.com.

