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LATICRETE Elevates its Anti-Fracture Portfolio with 170.5 Sound & Crack Isolation Mat, Making it Ideal for Commercial Settings

*New eco-friendly, pre-applied adhesive helps to protect a wide range of commercial tile installations
from unsightly crack disfiguration*

August 31, 2020, Bethany, Conn. -- [LATICRETE](https://www.laticrete.com), a leading manufacturer of globally proven construction solutions for the building industry, has launched 170.5 Sound & Crack Isolation Mat, a high-performance acoustical underlayment system that muffles impact noises through ceramic tiles, stone and other hard surfacing materials. The 170.5 Sound & Crack Isolation Mat is a Greenguard certified, 5-millimeter thick rubberized membrane comprised of 88.5% post-consumer recycled materials that helps prevent the transmission of substrate cracks of up to 1/8 inch (3 millimeters) from transferring to the finished floor. It is also equipped with anti-microbial technology for added peace of mind both during and after the installation process.

"Implementing an additional thickness option to our Sound Control and Anti-fracture portfolio with the new 170.5 Sound & Crack Isolation Mat has enabled us to advance even further in the flooring industry by entering a completely new sector: sound dampening for commercial applications," said Dustin Prevete, LATICRETE Senior Product Manager. "This product not only has superior load-bearing and sound reduction qualities, but it offers ease and speed of use which is vital for improving workability and efficiency."

Globally Proven Construction Solutions

The product applies quickly and easily with a suitable LATICRETE® thin-set mortar, is eco-friendly and is GREENGUARD-certified, contributing to LEED credits. Additionally, with its load-bearing and crack-resistant properties, IIC and STC ratings that exceed international building requirements and durable underlayment, the 170.5 Sound & Crack Mat is ideal for a broad range of commercial and light institutional applications.

The 170.5 Sound & Crack Mat is a 5-millimeter thick rubberized membrane and is packaged in a 4-foot by 30-foot, or 120 square feet, (1.2-meter by 9.1-meter, 11.1 square meters) roll, containing 18 rolls per pallet. Applicable for interior use only, it's suitable substrates include concrete, mortar beds, exterior glue plywood, cement backer board, cement terrazzo, cement tile and stone.

For more information, visit laticrete.com.

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About LATICRETE

LATICRETE is a leading manufacturer of globally proven construction solutions for the building industry. LATICRETE offers a broad range of products and systems covering tile & stone installation and care, masonry installation and care, resinous and decorative floor finishes, concrete construction chemicals, and concrete restoration and care including the LATICRETE® SUPERCAP® System. For over 60 years, LATICRETE has been committed to research and development of innovative installation products, building a reputation for superior quality, performance and customer service. LATICRETE methods, materials, and technology have been field and laboratory proven by Architects, Engineers, Contractors and Owners. Offering an array of low VOC and sustainable products, LATICRETE products contribute to LEED certification, exceed commercial/residential VOC building requirements, and are backed by the most comprehensive warranties in the industry. For more information, visit laticrete.com.

