



Media Contact:
John Camp, (214) 329-4477
john@coopersmithagency.com

LATICRETE Releases New Liquid Rubber Anti-Fracture Polymer, FRACTURE BAN™ SC, Saving Contractors Time and Inventory

Single-component, single-coat membrane requires less material and decreases strain on inventory for contractors

August 25, 2020, Bethany, Conn. -- [LATICRETE](#), a leading manufacturer of globally proven construction solutions for the building industry, has launched FRACTURE BAN™ SC, a thin, load-bearing, self-curing liquid rubber polymer that can be easily applied in a single coat to form a flexible seamless anti-fracture membrane. FRACTURE BAN SC is rapid drying and cures between one and two hours, increasing productivity and reducing downtime for installers. As a single-component, single coat material, it also decreases strain on inventory as it requires less material to complete a project. FRACTURE BAN SC can be applied directly to tile, brick and stone without the need for fabric, providing anti-fracture protection of up to 1/8 inch (3 millimeters) over shrinkage and other non-structural cracks.

“The durability and ease of use that FRACTURE BAN SC provides makes it a valuable resource for contractors needing a quick anti-fracture solution without compromising quality. Possessing rapid-curing technology, coupled with the ability to be applied in a single coat, this new anti-fracture membrane effectively shortens installation time and aids construction professionals working with compressed schedules and controlled jobsite access in the midst of a pandemic,” said Dustin Prevete, LATICRETE Senior Product Manager. “FRACTURE BAN SC is also

Globally Proven Construction Solutions

equipped with Microban® Antimicrobial Protection, fulfilling a growing demand in the construction industry for materials that inhibit the growth of microbes including bacteria, mold and mildew.”

Useful for a variety of horizontal substrates, both interior and exterior, FRACTURE BAN SC can be used for a variety of residential and commercial applications and is useful for terraces and balconies overlooking unoccupied spaces. The product enhances surface durability with “extra heavy” service rating per Tile Council of North America (TCNA) performance levels and exceeds ANSI A118.12 standards. Requiring only a thin, single-coat application with a wet thickness of 30 to 44 mils (0.8 to 1.2 millimeters), the membrane cures at only 0.02 to 0.03 inches (0.5 to 0.8 millimeters) thick. As a design feature, FRACTURE BAN SC changes in color from a light blue to darker blue when cured.

For more information, visit laticrete.com.

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About LATICRETE

LATICRETE is a leading manufacturer of globally proven construction solutions for the building industry. LATICRETE offers a broad range of products and systems covering tile & stone installation and care, masonry installation and care, resinous and decorative floor finishes, concrete construction chemicals, and concrete restoration and care including the LATICRETE® SUPERCAP® System. For over 60 years, LATICRETE has been committed to research and development of innovative installation products, building a reputation for superior quality, performance and customer service. LATICRETE methods, materials, and technology have been field and laboratory proven by Architects, Engineers, Contractors and Owners. Offering an array of low VOC and sustainable products, LATICRETE products contribute to LEED certification, exceed commercial/residential VOC building requirements, and are backed by the most comprehensive warranties in the industry. For more information, visit laticrete.com.

