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LATICRETE Honors Employees For Outstanding Accomplishments & Commitment to Community

Peer-nominated awards celebrate excellent customer service, dedication to company values and contributions to the community

January 29, 2020, Bethany, Conn. -- LATICRETE, a leading manufacturer of globally proven construction solutions for the building industry, has recognized several employees for exceptional performance, dedication to company values and contributions to their communities. The recipients were chosen through peer nominations and excellence in achievement.

Every year, LATICRETE hosts a North American Team Meeting (NATM) to celebrate LATICRETE employees by reflecting back on the successes of the past year and gear up for the new year ahead. The 2019 NATM was held at the Wyndham Grand Orlando Resort in Orlando, Florida on December 3-6. "Playing to Win" was the focus of the meeting as COO and President Ed Metcalf welcomed attendees with a message about a successful 2019, a bright outlook on 2020, and the power of exceptional dedication and teamwork. "Each of these colleagues represents the best of LATICRETE. We are lucky to have them on our team and celebrate their success," said Edward Metcalf, LATICRETE North America President and Chief Operating Officer.

Timothy J. Alper Award

Globally Proven Construction Solutions

The Timothy J. Alper Award recognizes sales representatives who go above and beyond to provide exemplary customer service. The award is nominated by LATICRETE regional sales managers and includes a \$5,000 donation to the Kelly McKeon Scholarship Fund, designed to enable a less fortunate child to attend the Academy of Saint Joseph at no cost in Kelly's name.

This year, Distributor Sales Representative Ben Noveck was recognized for the Timothy J. Alper Award.



From left to right: LATICRETE Distributor Sales Representative Ben Noveck and LATICRETE Regional Sales Manager Peter McKeon

Harry T. Swanson Award

Named after the first and three-time winner of the President's Cup Award for achieving top-performing sales growth, the Harry T. Swanson Award is annually presented to team members who have demonstrated



extraordinary support of sales efforts. This year, Executive Assistant Sales & Marketing Rayna Lewis was honored with the award, along with a \$5,000 cash bonus.



From left to right: LATICRETE Executive Assistant Sales & Marketing Rayna Lewis and LATICRETE Director, Strategic Account Manager Susan Dolata

Captain Don Peak Award

The Captain Don Peak Award acknowledges a LATICRETE manager who exemplifies outstanding leadership. The award winner receives a \$3,000 donation in their name to Peak Children Scholarship fund, presented by the President of the United States. Corporate Quality Assurance Manager Dilza F. Hawkins was awarded this year.



From left to right: Chief Operating Officer Ed Metcalf and Corporate Quality Assurance Manager Dilza F. Hawkins
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About LATICRETE

LATICRETE is a leading manufacturer of globally proven construction solutions for the building industry. LATICRETE offers a broad range of products and systems covering tile & stone installation and care, masonry installation and care, resinous and decorative floor finishes, concrete construction chemicals, and concrete restoration and care including the SUPERCAP® System. For over 60 years, LATICRETE has been committed to research and development of innovative installation products, building a reputation for superior quality, performance and customer service. LATICRETE methods, materials, and technology have been field and laboratory proven by Architects, Engineers, Contractors and Owners. Offering an array of low VOC and sustainable products, LATICRETE® products contribute to LEED certification, exceed commercial/residential VOC building requirements, and are backed by the most comprehensive warranties in the industry. For more information, visit laticrete.com.