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LATICRETE Wins *Floor Covering Installer's* Brand-New Award Category, 'Top Commercial Toppings and Overlays Installation'

LATICRETE installation and design performance of the Autostrada luxury automobile social club leads panel of judges to develop a new award category

November 11, 2022, Bethany, Conn. – [LATICRETE](#), a leading manufacturer of globally proven construction solutions for the building industry, has been recognized as a winner in the *Floor Covering Installer* (FCI) 2022 Installation Awards for their product range, quality and technical expertise behind the installation of the Autostrada luxury automobile and event club in Westport, CT. Upon review of this project submission by LATICRETE, the *FCI's* panel of judges unanimously initiated the first-ever 'Top Commercial Toppings and Overlays' category.

"From planning to completion, we took great responsibility in making sure that our solutions and installation techniques would help elevate the Autostrada space to be as distinguished and admirable as the vehicles it housed," said Elvis Torres, LATICRETE Product Manager. "The fact that *FCI* created a new category specifically for this project because they were so impressed with the high level of skill that went into this installation is a great honor and a testament to the high caliber performance of LATICRETE and all teams involved."

Revitalizing a 110-year-old building into a one-of-a-kind, multifunctional experience and showroom was made possible thanks to the wide range of industry-leading solutions LATICRETE offers. With the help of contractor Jason Roberts Services, Autostrada's original floors were repaired, grouted, polished and sealed seamlessly.

All products used were meticulously selected to provide the highest quality of flooring and hold multiple certifications and declarations, including Health Product Declarations (HPD), Environmental Product Declarations (EPD) and UL GREENGUARD Gold Certifications for low chemical emissions. Additionally, Autostrada marked the first application of LATICRETE® NXT® Level SP, the company's newest polishable, cementitious self-leveling concrete overlay in an attractive white salt-and-pepper appearance for a stunning showroom finish.

"We have had a longstanding relationship with LATICRETE and trust their solutions, which is why we always specify their materials in our projects. For this project in particular, LATICRETE not only provided us with a plan of action that would help resolve a lot of issues with inconsistencies in the existing structure but mocked up different finish options to help our vision come to fruition," said Ronni Molinari, Autostrada Co-Owner and Co-Founder.

Autostrada opened in early 2022 and has been widely recognized as a prestigious luxury automobile and event club where its members can admire their priceless collections with fellow collectors and professionals.

Now in its ninth year, the *FCI* Installation Awards honors the most creative installers and high-profile installations in a range of residential and commercial flooring categories. Through a detailed judging

process, *FCI* bases its selections on a combination of experience, creativity and willingness to take an extra step to ensure the installation is not only beautiful, but functional and durable.

For more information, visit fcimag.com/articles/floor-covering-installers-2022-installation-awards.

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About LATICRETE

LATICRETE is a leading manufacturer of globally proven construction solutions for the building industry. LATICRETE offers a broad range of products and systems covering tile & stone installation and care, masonry installation and care, resinous and decorative floor finishes, concrete construction chemicals, and concrete restoration and care including the SUPERCAP® System. For over 65 years, LATICRETE has been committed to research and development of innovative installation products, building a reputation for superior quality, performance and customer service. LATICRETE methods, materials, and technology have been field and laboratory proven by Architects, Engineers, Contractors and Owners. Offering an array of low VOC and sustainable products, LATICRETE® products contribute to LEED certification, exceed commercial/residential VOC building requirements, and are backed by the most comprehensive warranties in the industry. For more information, visit laticrete.com.