

For Immediate Release
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LATICRETE AWARDED GREENGUARD CERTIFICATION

LATICRETE is the first and only manufacturer of tile and stone installation materials to earn the GREENGUARD Environmental Institute's (GEI) indoor air quality certification.

Based on criteria used by the U.S. EPA, OSHA, and the U.S. Green Building Council's LEED-CI Rating System the GREENGUARD Certification provides you the proof and assurance that the specified LATICRETE Systems meet appropriate indoor air quality standards for volatile organic compounds (VOC's), including formaldehyde.

"This prestigious certification of LATICRETE technology provides architects, home builders & tile installers the confidence and proof when there is a need for low VOC products and contributes to LEED certification" said Sean Boyle of LATICRETE. "We were the first to recognize the need for antimicrobial protection and then the first to incorporate it into our line of tile and stone installation products- we are proud once again to lead the industry in the important area of indoor air quality."

The GREENGUARD Environmental Institute is the building industry leader regarding indoor air quality for both commercial and residential construction. This certification consists of the most stringent testing methods, conducted quarterly, to ensure that all products carrying the GREENGUARD Indoor Air Quality Certified™ seal comply with acceptable standards.

LATICRETE is pleased to offer a comprehensive system, which includes the following product categories; waterproofing, crack suppression, thin & medium bed adhesives, and finally grouts such as SpectraLOCK™ PRO. “From the substrate up, LATICRETE offers a complete system that offers low VOC products and antimicrobial protection.”

LATICRETE International is a global leader in the manufacture of environmentally responsible tile and stone installation systems. Produced and available in major population centers worldwide, the LATICRETE brand is known, respected and trusted for industry leading innovation and superior technical support. Comprehensive LATICRETE and industry information can be found at: www.laticrete.com. For additional information and answers to your unique installation or application questions contact support@laticrete.com or (800) 243-4788 ext 235 (in USA), or (203) 393-0010, ext 235 (outside USA). LATICRETE® is a registered trademark of LATICRETE International, Inc.