



LATICRETE INTERNATIONAL, INC
1 LATICRETE PARK NORTH
BETHANY, CT 06524-3423 USA
www.laticrete.com

©2005 LATICRETE INTERNATIONAL, INC.
LATICRETE, LATAPOXY and the logo
are Registered Trademarks of LATICRETE
International, Inc.

For Immediate Release
Contact: Ron Treister or Eric Carson
207-828-8050
epc@communicatorsintl.com
rlt@communicatorsintl.com

LATICRETE Breaks Ground in Oregon



For immediate release – LATICRETE®, a global leader in the manufacturing of innovative systems for the installation of ceramic tile and stone, recently broke ground on a brand new, 80,000 square foot production facility in Oregon to help meet demand for LATICRETE System materials in the Pacific Northwest.

Located in Lebanon, 90 miles south of Portland, the modern, state-of-the-art facility will feature a new micro-dosing machine to carefully measure mixing ratios and help ensure absolute quality control in the manufacturing of LATICRETE system materials. In addition, fully-automated handling equipment will speed up delivery to existing LATICRETE suppliers and jobsites in the region, and will be instrumental in supporting the ongoing efforts of the regional LATICRETE field technical sales force in setting up additional product distribution channels in the Pacific Northwest and beyond.

LATICRETE International is a global leader in the manufacturing of tile and stone installation systems, known and trusted for industry leading innovation and expertise. For in-depth technical support and answers to your installation or application questions call toll free: (800) 243-4788 ext 235, or outside the USA: (203) 393-0010, ext 235.800-243-4788 in the USA or (203) 393-0010 from anywhere in the world. E-mail: support@laticrete.com. Comprehensive LATICRETE and industry information can be found on the web at: www.laticrete.com. LATICRETE® is a registered trademark of LATICRETE International, Inc.

