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## LATICRETE HONORED BY FIRE DEPARTMENT AUXILIARY

***For immediate release*** – LATICRETE International, a global leader in the manufacturing of installation systems for ceramic tile and stone, was honored by their Headquarter’s local Fire Department Auxiliary on August 16, 2006, with a plaque commemorating the firm’s 50 years of dedication to the local community.

The plaque, which was presented to LATICRETE co-owners David and Henry Rothberg by the Bethany Fire Department Auxiliary president Nicki Philibert, reads:  
*“To LATICRETE International, whose efforts have been essential to our success in fundraising and promoting good will in the community.”*

“LATICRETE is a big company in our little town,” Philibert said. “The firm has been very good to our fire department and to our community. They have always been there for us. LATICRETE is always our main sponsor, and has been very, very generous. We are very lucky to have LATICRETE in Bethany.”

Laticrete is known for its strong commitment to communities where it operates factories as well as to national organizations ranging from the VFW to the Boy Scouts to local volunteer fire departments. We purchase Christmas wreaths for local retirement homes - *We’re the good guys.* We are good corporate citizens. We are good neighbors.

LATICRETE International is a global leader in the manufacturing of tile and stone installation systems, known and trusted for industry leading innovation and expertise. Comprehensive LATICRETE and industry information can be found on the web at: [www.laticrete.com](http://www.laticrete.com) LATICRETE® is a registered trademark of LATICRETE International, Inc.