



LATICRETE INTERNATIONAL, INC  
1 LATICRETE PARK NORTH  
BETHANY, CT 06524-3423 USA  
[www.laticrete.com](http://www.laticrete.com)

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International, Inc.

For Immediate Release  
Contact: Ron Treister or Eric Carson  
207-828-8050  
[epc@communicatorsintl.com](mailto:epc@communicatorsintl.com)  
[rlt@communicatorsintl.com](mailto:rlt@communicatorsintl.com)

## **GOVERNOR M. JODI RELL PROCLAIMS SEPTEMBER 14, 2006 as LATICRETE INTERNATIONAL DAY**

***For immediate release*** – An official statement released by Governor M. Jodi Rell, on behalf of the state of Connecticut, proclaims September 14, 2006, as LATICRETE International, Inc. Day in the state of Connecticut.

Founded in 1956 by Dr. Henry M. Rothberg, LATICRETE is celebrating 50 years of manufacturing and marketing innovative systems for the installation of ceramic tile and stone. Today, from its humble Connecticut roots, LATICRETE is a world wide leader in its field, with factories, representatives and distributors in over 65 countries.

LATICRETE International would like to cordially invite all members of the media to join them in a day of celebration commemorating 50 years as a major economic engine for the state of Connecticut. The firm's 50<sup>th</sup> anniversary celebration will be held on the 14<sup>th</sup>, Connecticut's LATICRETE DAY, beginning at 3 p.m. at Veterans Memorial Park on Route 42 in Bethany, Connecticut.

Connecticut Governor Rell's official statement reads:

"For fifty years, Laticrete International, Inc. has represented the Town of Bethany and the State of Connecticut with distinction.

Laticrete International, Inc. has made significant contributions to Connecticut's economy and our state is proud to be the home of such a vital member of our community.

I commend the owners, board members and staff of Laticrete International, Inc. for your hard work and dedication to service. Congratulations on this milestone and may you continue to prosper in Connecticut for years to come.

Therefore, I, M. Jodi Rell, Governor of the State of Connecticut, do hereby officially proclaim September 14, 2006, as LATICRETE INTERNATIONAL, INC. DAY in the State of Connecticut.”

LATICRETE International is a global leader in the manufacturing of tile and stone installation systems, known and trusted for industry leading innovation and expertise. For in-depth technical support and answers to your installation or application questions call toll free: (800) 243-4788 ext 235, or outside the USA: (203) 393-0010, ext 235.800-243-4788 in the USA or (203) 393-0010 from anywhere in the world. E-mail: [support@laticrete.com](mailto:support@laticrete.com). Comprehensive LATICRETE and industry information can be found on the web at: [www.laticrete.com](http://www.laticrete.com) LATICRETE® is a registered trademark of LATICRETE International, Inc.

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