

For Immediate Release
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LATICRETE CELEBRATES EMPLOYEE LOYALTY

LATICRETE International, Inc. recently honored 11 employees who have been with the company for more than 20 years.

“LATICRETE is fortunate to have so many team members enjoy such long careers with the company. Our customers benefit from this deep well of experience and knowledge which is drawn upon daily by all of our employees,” said Ed Metcalf, President, North America Division. “We also tend to have long lasting relationships with our distributor and contractor partners. I believe this is an endorsement of the customer-centered culture that has developed over our nearly 50 years in business.”

The employees honored with the Laticrete Employee Service Award were James "Sly" Slywka, Wayne Vieira, Doug Pemberton, Daniel Lu, Carlos Pinho, Carol Johnson, Jeff Falco, Tom Yorkshaitis, Carl "Cal" Russell, George Mansfield and Henrietta Rossi.

“It’s nice to know you work for a company that is well-known and respected in our industry and has been very aggressive and pro-active in obtaining additional growth over the years,” said **Jeff Falco**, who is currently Manager of Traffic, Distribution and Customer Service. He is actually a second generation Laticrete employee as his mother served as administrative assistant to the company’s founder Henry M. Rothberg. He has worked for the company a total of 30 years –

26 years as a full-time employee and four years prior to that part time, starting from an entry-level position.

“I had hair when I started,” said **Wayne Vieira**, Laticrete International Projects Manager. In his nearly 28 years with the company, he has served as a Research & Development Chemist, Laboratory Supervisor, Laboratory Manager, Technical Services Manager, Quality Control Manager and ISO/Management Representative.

James “Sly” Slywka is currently an Operator I in the Shipping department. He has been with the company for more than 29 years.

Doug Pemberton has been with the company for more than 27 years. He has been with the production department his entire career and is currently a Team Leader.

Carol Johnson is the accounting assistant to the VP of Finance and the Controller. She says she has “worked at about every position” in her 26 years with the company.

Tom Yorkshaitis has held many positions in his nearly 26 years with the company. He has worked in Powder Blending, Latex Compounding, Epoxy Compounding, and Adhesive Compounding. He was a Production Foreman for 2 years and Manufacturing Manager for 5 years and was involved in plant start-ups in California, Texas, Indiana, Florida, Canada, England, Australia, Singapore, and Mexico. He is currently Corporate Purchasing Manager.

Carl “Cal” Russell has spent his 25 years with the company in the maintenance department and is now a Maintenance Mechanic I.

Carlos Pinho now serves as Shipping & Warehouse Supervisor, but in his 25 years with the company, he has been Leadman in the Powder Area and Plant Superintendent.

In his 25 years with Laticrete, **George Mansfield** has worked in every area in the plant, starting on the packing line. He is currently plans all production at the Bethany Plant as the Master Scheduler. He has also served as Wet area Leadman, Plant Foreman and Shipping Supervisor.

Henrietta Rossi is currently Accounts Receivable Coordinator. In her 24 years with the company, she has served as Accounts Payable Supervisor and Accounts Payable Coordinator.

LATICRETE International is a global leader in the manufacture of environmentally responsible tile and stone installation systems. Produced and available in major population centers worldwide, the LATICRETE brand is known, respected and trusted for industry leading innovation and superior technical support. Comprehensive LATICRETE and industry information can be found at: www.laticrete.com. For additional information and answers to your unique installation or application questions contact support@laticrete.com or (800) 243-4788 ext 235 (in USA), or (203) 393-0010, ext 235 (outside USA). LATICRETE® is a registered trademark of LATICRETE International, Inc.