

What's New?

Press Releases and Newsletters

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LATICRETE® SPECTRALOCK™ Grout with Microban®- Locks in Color, Blocks out Stains”

Today, both builders and homeowners are aware of the benefits ceramic tile and natural stone bring to the residential sector. These benefits include beauty, ease of maintenance, durability and ultimately, when it's time to sell, a strong return on investment.

However, grout has been the largest source of complaints relative to tile installations. Discoloration, staining, blotchiness, flaking and softness are just some of the problems associated with traditional Portland cement grout, which is used on the vast majority of installations. Epoxy grouts have been available for several years now, and offer many performance advantages over Portland cement grouts. However, epoxy grouts require a well-trained installer to do the job correctly.

Now, LATICRETE has developed LATICRETE® SpectraLOCK™ Grout with Microban®, the grout that locks in color and blocks out stains!

LATICRETE SpectraLOCK™ Grout with Microban, is as easy to use as any Portland cement grout, but performs at the optimal levels of an epoxy grout. Now reinforced with Microban®, LATICRETE SpectraLOCK™ Grout inhibits the growth of stain causing bacteria, mold and mildew.

For the owner, architect and designer, LATICRETE SpectraLOCK™ Grout with Microban, delivers the ultimate in color accuracy, color uniformity, stain resistance and durability. And, for the installer, it is easy to apply and clean up, like Portland cement grout. It hardens fast and is ready for foot traffic in 12 hours.

LATICRETE SpectraLOCK™ Grout offers over 220 color combinations with the optional dazzle component. Dazzle is an exciting look that produces metallics, mother-of-pearl, and glow-in-the-dark when blended with LATICRETE SpectraLOCK™ Grout 40 lifestyle colors.

According to Kathleen Scranton, LATICRETE Marketing Manager: “LATICRETE SpectraLOCK™ Grout with Microban is the stainless grout that never needs sealing! It keeps the tile installation looking brand new for years. Designers can now specify the right sized tiles instead of designs that minimize grout joints. Plus, LATICRETE SpectraLOCK™ Grout is a designer element that truly compliments tile and stone designs. It's easy to keep clean, offers color uniformity with no blotchiness or shading and will not discolor from household cleaners.”



LATICRETE International, Inc. is the world leader in the manufacture of ceramic tile and stone installation systems. For additional information contact toll free: (800) 243-4788, ext. 235. For literature 24 hours x 7 days call: 1-800-359-3297. Outside the USA, (203) 393-0015, ext. 360. E-mail: support@laticrete.com. On the Internet: <http://www.laticrete.com>. LATICRETE® is a registered trademark of LATICRETE International, Inc.

The background of the page features a large, light blue grid pattern that is slightly tilted. The word "LATICRETE" is written in a bold, blue, sans-serif font across the middle of the grid. To the right of the word, there is a small, stylized logo consisting of a triangle pointing to the right, with the word "LATICRETE" written vertically in a smaller font next to it.

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