

National Tile Contractors Association

February 2006

TileLetter

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ON THE COVER

HYDROMENT PRODUCTS -

Top Choice for California Contractor

**Preventing Moisture
Related Failure**

**COVERINGS 2006
Installation Seminars
for Contractors**

stone is critical to insuring continued growth for the industry and our businesses. Being a trained and knowledgeable expert in this area can lead to add on sales for you while creating satisfied customers.

Speaker: Rod Sigman, Aqua Mix

The Reality of Complaints and Claims – Who Is to Blame?

The current statistics on claims for hard surface products will be shared. The identity of a claim, who is to blame, the costs and liabilities, communication skills and how to handle claims and more will be covered. The areas of responsibility for claims will also be addressed.

SPEAKER: Tim Smith, President
Flooring Inspection Training Services, Inc.

12:30-2:00 P.M.

No Yelling: The Nine Secrets of Marine Leadership You Need to Know to Win in Business Part II

Join Wally Adamchik as he presents Part II of his session on leadership in business.

SPEAKER: Wally Adamchik,
Firestarter Speaking and Consulting

4:30-5:20 P.M.

Installing Tile in Wood Structures

Detailed look at wood substrates and installation materials and methods. Presenter will discuss the industry recommendations on successful installation of ceramic tile over plywood and engineered wood. He will outline important tips in proper tile installation over these substrates, including both subfloor and substrate preparation for both systems.

SPEAKER: Dave Gobis,
Ceramic Tile Education Foundation

How to Successfully Install Resin Backed Stones

This session takes a look at the different types of materials sometimes used to keep natural stone tiles together and the challenges these products place on proper installation. Attendees will explore procedures that can assist in proper treatment and installation techniques.

SPEAKER: Art Mintie,
Laticrete International