253 Gold

Product Description
253 Gold is a superior polymer fortified bagged cementitious thin-set powder to be mixed with water to install ceramic tile and natural stone using the Thin Bed method of installation. Also available in Rapid version.

Uses
Designed for interior and exterior floor and wall installations of all types of ceramic tile, porcelain tile and stone over concrete, exterior glue plywood and a variety of other substrates.

Suitable Substrates
- Concrete
- Cement Mortar Beds
- Ceramic Tile and Stone
- Gypsum Wallboard*
- Exterior Glue Plywood*
- Cement Backer Board**
- Concrete Masonry
- Cement Plaster
- Brick Masonry
- Cement Terrazzo
- Properly Prepared Vinyl Tile*
- Non-Water Soluble Cut-Back Adhesive*
- STRATA_MAT™

Limitations / Cautions
- Not recommended for use in submerged applications such as pools and water features. Use 257 Titanium, 254 Platinum, Glass Tile Adhesive or Latapoxy 300 Epoxy Adhesive.
- Not recommended for moisture sensitive stone such as green marble, or resin back stone or tile. Use Latapoxy 300 Epoxy Adhesive.
- Not recommended for glass tiles. Use 257 Titanium, 254 Platinum, or Glass Tile Adhesive.

ADVANTAGES
- Interior and exterior
- Exceeds ANSI A118.4, A118.11 and ISO 13007-1 (C2)
- Bonds to most surfaces

Packaging
- 50 lb (22.7 kg) bag, 56 bags per pallet

Available Colors
- Grey and white

Coverage
- Approximately 60–70 ft²/50 lb bag (5.6–6.5/22.7 kg bag) with 1/4" x 3/8" (6 mm x 9 mm) notched trowel.
- Approximately 80–95 ft²/50 lb bag (7.4–8.8/22.7 kg bag) with 1/4" x 1/4" (6 mm x 6 mm) notched trowel.

* Interior Dry Areas Only
** Consult cement backer board manufacturer for specific installation recommendations and to verify acceptability for exterior use.