



**Globally Proven
Construction Solutions**

254 Platinum

The ultimate one step polymer fortified tile adhesive for interior and exterior installations



Data Sheet 677.0



FEATURES

- Tenacious bond
- 40 minute open time
- Smooth and creamy consistency
- A component of the LATICRETE® Lifetime Warranty†
- Antimicrobial Technology

BENEFITS

- Superior adhesion that will not deteriorate over time, making 254 Platinum suitable for interior, exterior and submerged applications.
- Increases productivity and flexibility on the job site — resulting in fast, accurate installations.
- Easy to trowel mortar assures proper coverage on both the substrate and the veneer.
- Backed by LATICRETE means peace of mind for trouble-free installations in both interior and exterior applications.
- Inhibits the growth of stain-causing mold and mildew in the mortar with antimicrobial protection.

Uses

- For all ceramic tile, porcelain tile, glass tile and stone installations
- Interior and exterior
- Excellent for facades and underwater applications

Suitable Substrates

- Exterior glue plywood*
- Properly prepared vinyl tile*
- Concrete/masonry
- Concrete block
- Cement mortar beds
- Non-water soluble cut-back adhesive*
- Existing ceramic tile and stone
- Cement terrazzo
- Cement backer boards**
- Gypsum wallboard*
- Gypsum plaster*
- Plastic laminate*
- Cement terrazzo

Packaging

- 50 lb (22.7 kg) bag;
- 56 bags per pallet

Available Colors

- Grey and White

Testing

Meets or exceeds the following standards:

- ANSI A118.15, A118.11, and A118.15
- ISO 13007-2 C2TES1 P1 classification

Approximate Coverage

See Data Sheet 677.0 for complete product information.



**For applications that require 2 – 4 hour
set times Use 254R Platinum Rapid.**

Data Sheet 081.0

* See Data Sheet 230.99 for complete warranty information. * Interior use only. ** Consult cement backer board manufacturer for specific installation recommendations and to verify acceptability for exterior use.